

10000 S Eastern Ave - Drive Time Study

Latitude 36.007094
Longitude -115.113199
Drive Time: 5.0 minutes

Site Type: Drive Time

2007 Industry Employment	Number	Percent	
Total Industry Employment	26,949		
Retail Trade	2,925	10.9	

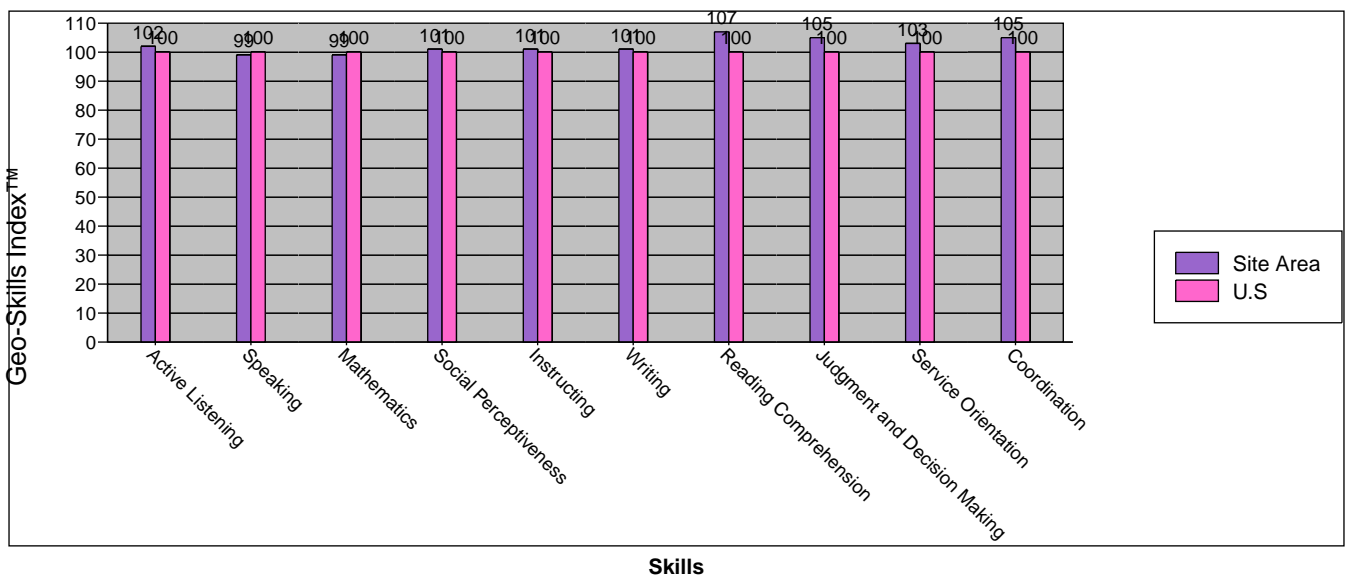
2006 Wage (*See Data Note)	Amount	Percent of US	
Industry Average Weekly Wage	n/a	n/a	
Industry Average Annual Pay	n/a		
Retail Average Weekly Wage	n/a	n/a	
Retail Average Annual Pay	n/a		

2007 Workforce Preparation Indicator™	Number	Percent	Workforce Preparation Index™
Unclassified Skill Employment	1,535		
Workforce Preparation	11,920	46.9%	104

2007 Geo-Skills Indicator™	Number	Percent	Geo-Skills Index™
Unclassified Skill Employment	1,535		

Top Retail Skills	Number	Percent	Geo-Skills Index™
Active Listening	24,503	96.4%	102
Speaking	19,209	75.6%	99
Mathematics	18,247	71.8%	99
Social Perceptiveness	14,768	58.1%	101
Instructing	14,707	57.9%	101
Writing	21,906	86.2%	101
Reading Comprehension	15,252	60.0%	107
Judgment and Decision Making	18,619	73.3%	105
Service Orientation	23,646	93.0%	103
Coordination	17,269	67.9%	105

2007 Top Retail Skills



Data Note: The Workforce Preparation Index™ (WFPI) and Geo-Skill Index™ (GSI) indicate concentration relative to a national average of 100. Industry employment is based on the NAICS. Occupation and skill estimates are based on the national industry average. Occupation employment is calculated based on the Total Industry Employment minus the Unclassified Occupation Employment. Both Skill and Workforce Preparation estimates are based on the Industry Employment minus the Unclassified Skill Employment. *Geometric retrieval, block group, census tract, and county reports show county level poverty, wage, education and insurance data. State reports show state level poverty, wage, education and insurance data.

Source: Workforce Strategies, Inc., US Bureau of Labor Statistics, US Census Bureau, O*NET® data 11.0.

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2004 Poverty (*See Data Note)

	Number	Percent
Poverty Estimate(All Ages)	n/a	n/a

2007 Occupation Employment

	Number
Unclassified Occupation Employment	423

2007 Employment in 22 Major Occupation Categories

	Number	Percent	Workforce Occupation Index™
Management occupations	1,589	6.0%	106
Business and financial operations occupations	1,495	5.6%	135
Computer and mathematical science occupations	788	3.0%	123
Architecture and engineering occupations	390	1.5%	85
Life, physical, and social science occupations	201	0.8%	109
Community and social services occupations	163	0.6%	57
Legal occupations	228	0.9%	136
Education, training, and library occupations	756	2.9%	60
Arts, design, entertainment, sports, and media occupations	960	3.6%	147
Healthcare practitioners and technical occupations	1,367	5.2%	110
Healthcare support occupations	611	2.3%	108
Protective service occupations	291	1.1%	95
Food preparation and serving related occupations	2,182	8.2%	124
Building and grounds cleaning and maintenance occupations	999	3.8%	107
Personal care and service occupations	754	2.8%	110
Sales and related occupations	3,273	12.3%	113
Office and administrative support occupations	5,493	20.7%	114
Farming, fishing, and forestry occupations	318	1.2%	60
Construction and extraction occupations	1,073	4.0%	79
Installation, maintenance, and repair occupations	902	3.4%	80
Production occupations	1,526	5.8%	69
Transportation and material moving occupations	1,167	4.4%	64

2007 Retail Occupation Employment

	Number	Percent	Workforce Occupation Index™
Cashiers, except gaming	631	2.4%	98
Counter and rental clerks	171	0.6%	141
First-line supervisors/managers of retail sales workers	235	0.9%	103
Parts salespersons	42	0.2%	70
Retail salespersons	1,044	3.9%	117

Data Note: The Workforce Occupation Index™ (WOI) indicates concentration relative to a national average of 100. Industry employment is based on the NAICS. Occupation and skill estimates are based on the national industry average. Occupation employment is calculated based on the Total Industry Employment minus the Unclassified Occupation Employment. Both Skill and Workforce Preparation estimates are based on the Industry Employment minus the Unclassified Skill Employment. *Geometric retrieval, block group, census tract, and county reports show county level poverty, wage, education and insurance data. State reports show state level poverty, wage, education and insurance data.

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2007 Industry Employment

	Number	Percent
Total Industry Employment	119,473	
Retail Trade	12,886	10.8

2006 Wage (*See Data Note)

	Amount	Percent of US
Industry Average Weekly Wage	n/a	n/a
Industry Average Annual Pay	n/a	
Retail Average Weekly Wage	n/a	n/a
Retail Average Annual Pay	n/a	

2007 Workforce Preparation Indicator™

	Number	Percent	Workforce Preparation Index™
Unclassified Skill Employment	6,929		
Workforce Preparation	51,824	46.0%	102

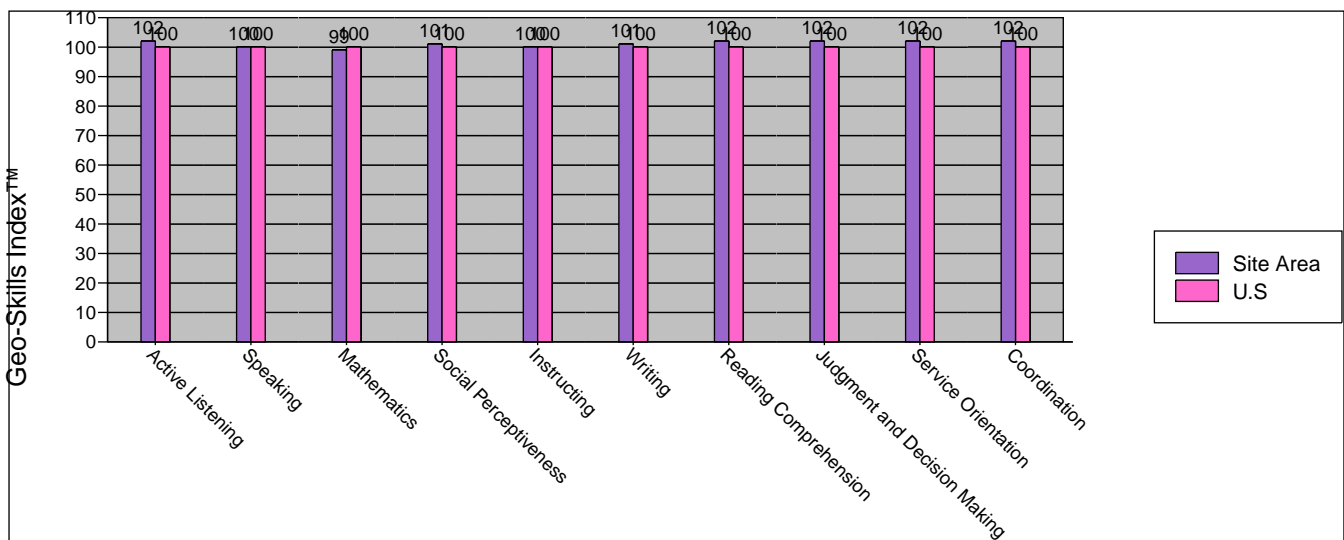
2007 Geo-Skills Indicator™

	Number	Percent	Geo-Skills Index™
Unclassified Skill Employment	6,929		

Top Retail Skills

Skill	Number	Percent	Geo-Skills Index™
Active Listening	108,514	96.4%	102
Speaking	86,140	76.5%	100
Mathematics	81,366	72.3%	99
Social Perceptiveness	65,382	58.1%	101
Instructing	64,864	57.6%	100
Writing	97,250	86.4%	101
Reading Comprehension	64,632	57.4%	102
Judgment and Decision Making	79,541	70.7%	102
Service Orientation	103,776	92.2%	102
Coordination	74,882	66.5%	102

2007 Top Retail Skills



Skills

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2004 Poverty (*See Data Note)

Poverty Estimate(All Ages)	Number	Percent
	n/a	n/a

2007 Occupation Employment

Unclassified Occupation Employment	Number
	2,111

2007 Employment in 22 Major Occupation Categories

	Number	Percent	Workforce Occupation Index™
Management occupations	6,781	5.8%	102
Business and financial operations occupations	6,239	5.3%	128
Computer and mathematical science occupations	3,669	3.1%	129
Architecture and engineering occupations	2,223	1.9%	109
Life, physical, and social science occupations	824	0.7%	101
Community and social services occupations	699	0.6%	55
Legal occupations	806	0.7%	108
Education, training, and library occupations	2,912	2.5%	53
Arts, design, entertainment, sports, and media occupations	3,970	3.4%	137
Healthcare practitioners and technical occupations	5,380	4.6%	98
Healthcare support occupations	2,428	2.1%	97
Protective service occupations	1,410	1.2%	104
Food preparation and serving related occupations	7,974	6.8%	102
Building and grounds cleaning and maintenance occupations	4,462	3.8%	108
Personal care and service occupations	3,258	2.8%	107
Sales and related occupations	14,358	12.2%	112
Office and administrative support occupations	23,169	19.7%	109
Farming, fishing, and forestry occupations	765	0.7%	33
Construction and extraction occupations	5,988	5.1%	100
Installation, maintenance, and repair occupations	4,697	4.0%	95
Production occupations	8,570	7.3%	87
Transportation and material moving occupations	6,782	5.8%	84

2007 Retail Occupation Employment

	Number	Percent	Workforce Occupation Index™
Cashiers, except gaming	2,578	2.2%	90
Counter and rental clerks	807	0.7%	150
First-line supervisors/managers of retail sales workers	1,097	0.9%	109
Parts salespersons	268	0.2%	100
Retail salespersons	4,472	3.8%	113

Data Note: The Workforce Occupation Index™ (WOI) indicates concentration relative to a national average of 100. Industry employment is based on the NAICS. Occupation and skill estimates are based on the national industry average. Occupation employment is calculated based on the Total Industry Employment minus the Unclassified Occupation Employment. Both Skill and Workforce Preparation estimates are based on the Industry Employment minus the Unclassified Skill Employment. *Geometric retrieval, block group, census tract, and county reports show county level poverty, wage, education and insurance data. State reports show state level poverty, wage, education and insurance data.

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2007 Industry Employment

	Number	Percent
Total Industry Employment	319,810	
Retail Trade	38,475	12.0

2006 Wage (*See Data Note)

	Amount	Percent of US
Industry Average Weekly Wage	n/a	n/a
Industry Average Annual Pay	n/a	
Retail Average Weekly Wage	n/a	n/a
Retail Average Annual Pay	n/a	

2007 Workforce Preparation Indicator™

	Number	Percent	Workforce Preparation Index™
Unclassified Skill Employment	18,207		
Workforce Preparation	133,317	44.2%	98

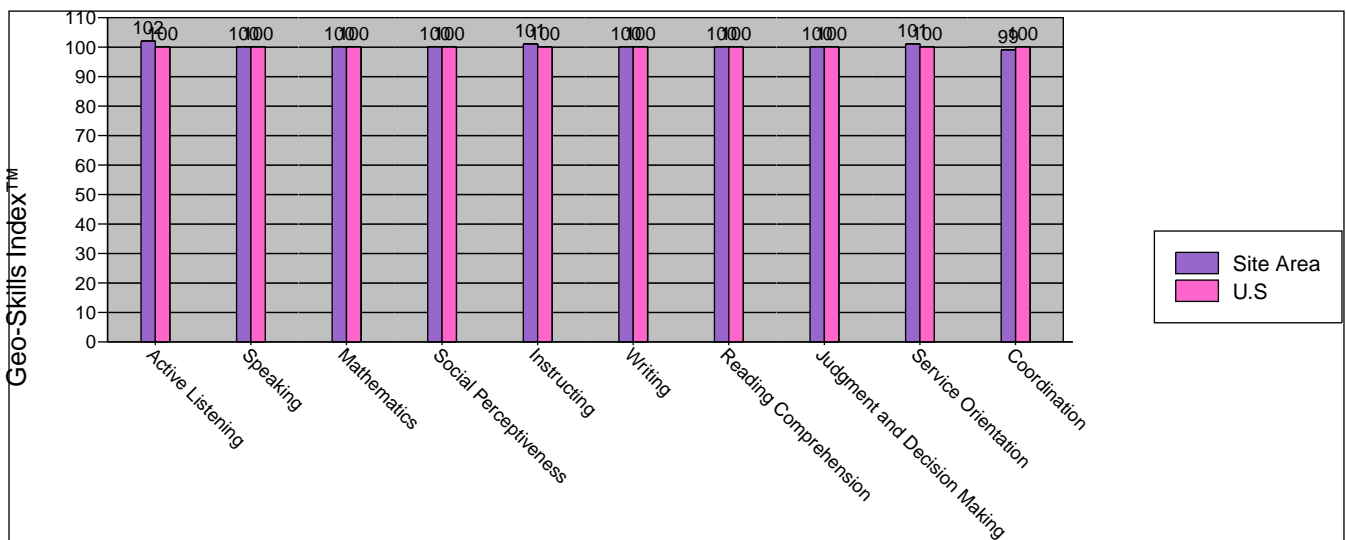
2007 Geo-Skills Indicator™

	Number	Percent	Geo-Skills Index™
Unclassified Skill Employment	18,207		

Top Retail Skills

	Number	Percent	Geo-Skills Index™
Active Listening	290,104	96.2%	102
Speaking	229,663	76.1%	100
Mathematics	219,750	72.9%	100
Social Perceptiveness	172,374	57.2%	100
Instructing	174,572	57.9%	101
Writing	258,654	85.8%	100
Reading Comprehension	169,547	56.2%	100
Judgment and Decision Making	209,861	69.6%	100
Service Orientation	276,606	91.7%	101
Coordination	194,542	64.5%	99

2007 Top Retail Skills



Skills

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2004 Poverty (*See Data Note)

	Number	Percent
Poverty Estimate(All Ages)	n/a	n/a

2007 Occupation Employment

	Number
Unclassified Occupation Employment	5,370

2007 Employment in 22 Major Occupation Categories

	Number	Percent	Workforce Occupation Index™
Management occupations	17,713	5.6%	100
Business and financial operations occupations	15,361	4.9%	117
Computer and mathematical science occupations	8,461	2.7%	111
Architecture and engineering occupations	6,015	1.9%	110
Life, physical, and social science occupations	2,092	0.7%	96
Community and social services occupations	1,799	0.6%	53
Legal occupations	1,716	0.5%	86
Education, training, and library occupations	7,716	2.5%	52
Arts, design, entertainment, sports, and media occupations	9,504	3.0%	123
Healthcare practitioners and technical occupations	12,389	3.9%	84
Healthcare support occupations	5,418	1.7%	80
Protective service occupations	3,926	1.2%	108
Food preparation and serving related occupations	23,086	7.3%	110
Building and grounds cleaning and maintenance occupations	12,101	3.8%	109
Personal care and service occupations	8,601	2.7%	106
Sales and related occupations	39,679	12.6%	116
Office and administrative support occupations	59,390	18.9%	104
Farming, fishing, and forestry occupations	1,745	0.6%	28
Construction and extraction occupations	17,393	5.5%	108
Installation, maintenance, and repair occupations	14,203	4.5%	107
Production occupations	25,737	8.2%	97
Transportation and material moving occupations	20,396	6.5%	94

2007 Retail Occupation Employment

	Number	Percent	Workforce Occupation Index™
Cashiers, except gaming	7,448	2.4%	97
Counter and rental clerks	2,295	0.7%	159
First-line supervisors/managers of retail sales workers	3,125	1.0%	116
Parts salespersons	784	0.2%	109
Retail salespersons	12,498	4.0%	118

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