

Grand Prairie Industrial Location

Latitude: 32.75881

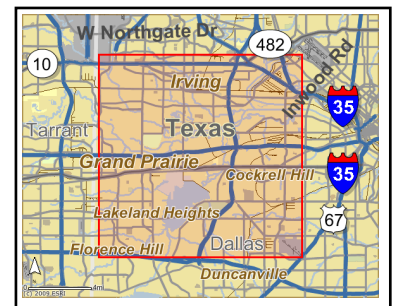
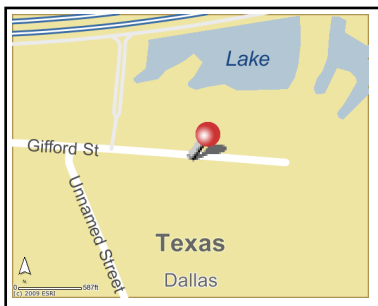
Longitude: -96.94537



3953 Gifford St, Grand Prairie  
TX 75050

Latitude 32.758881  
Longitude -96.945337

August 3, 2009



3953 Gifford St, Grand Prairie TX 75050

Latitude 32.758881  
 Longitude -96.945337  
 Ring: 1.0 mile

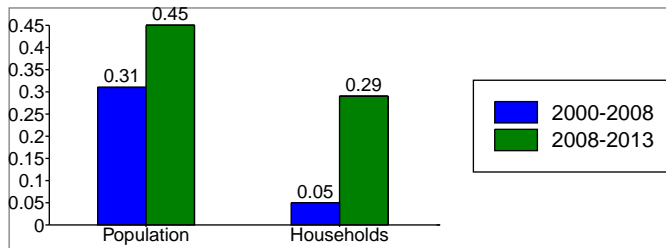
Site Type: Ring

## Population and Households

The size of the market area, measured by population and households, has changed from 2000 through the forecast year as follows:

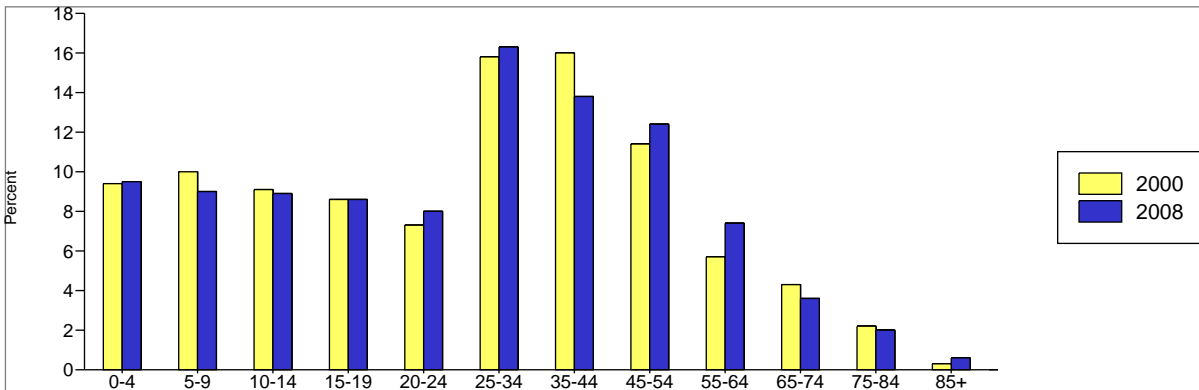
Year	Population	Households
2000	2,474	750
2008	2,538	753
2013	2,596	764

The difference between change in population and change in households is a result of two factors—the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 0 in 2000, or 0.0 percent of the total population. Average household size is 3.37 in 2008, compared to 3.30 in the year 2000.



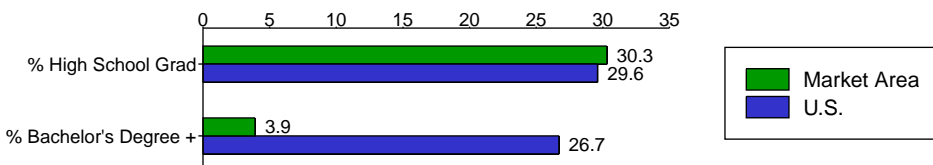
## Population by Age

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 28.5, compared to 28.5 years currently. By age group, the changes in the percent distribution of the market area population show the following:



## Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area can be summarized:



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

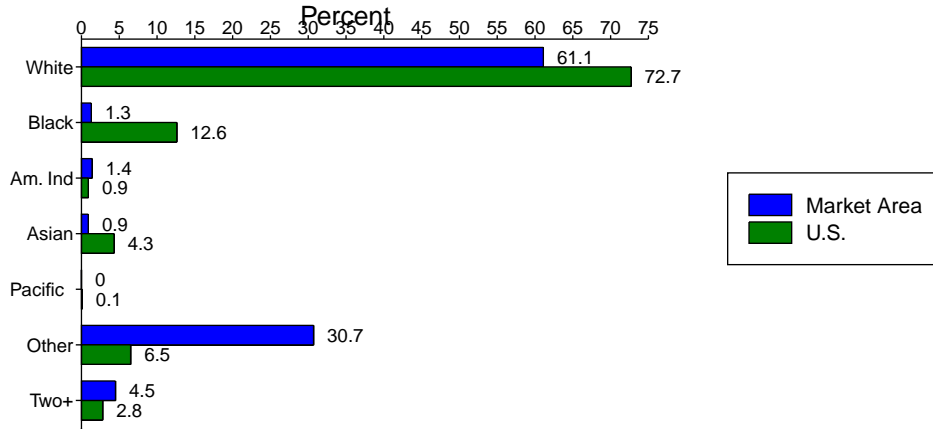
3953 Gifford St, Grand Prairie TX 75050

Latitude 32.758881  
 Longitude -96.945337  
 Ring: 1.0 mile

Site Type: Ring

### Population by Race/Ethnicity

Currently, the racial composition of the population in the market area breaks down as follows:

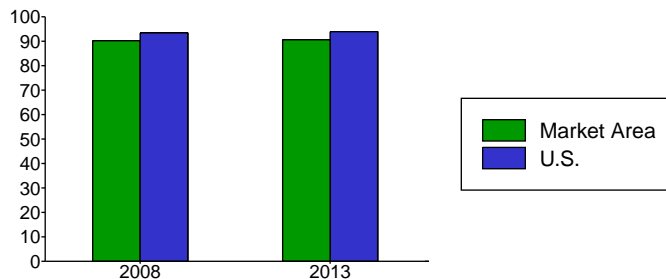


Persons of Hispanic origin represent 67.1 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, was 79.1 in the identified market area, compared to 59.3 in the U.S. population.

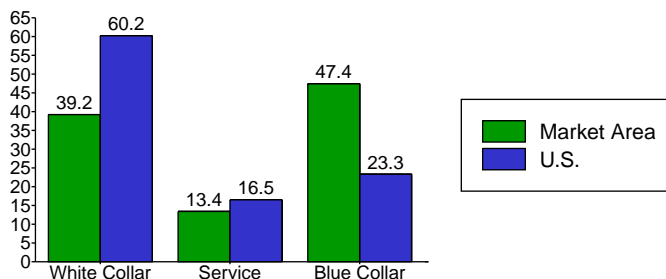
### Population by Employment

In 2000, 55.2 percent of the population aged 16 years or older in the market area participated in the labor force; 0.5 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:

Year	%Employed	%Unemployed
2008	90.2	9.8
2013	90.6	9.4



And by occupational status:



In 2000, 66.8 percent of the market area population drove alone to work, and 1.6 percent worked at home. The average travel time to work in 2000 was 29.9 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

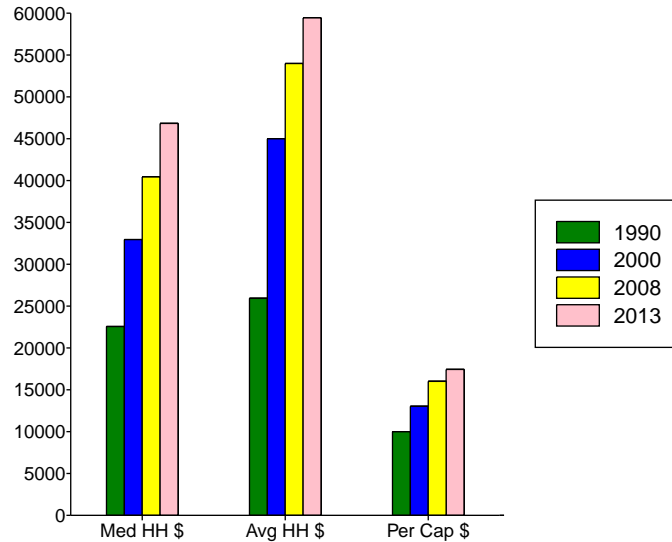
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**Income**

The change in three summary measures of income—median and average household income and per capita income—are shown below from 1990 through 2013:



**Housing**

Currently, 65.9 percent of the 833 housing units in the market area are owner occupied; 24.5 percent, renter occupied; and 9.6 percent are vacant. In 2000, there were 800 housing units— 65.3 percent owner occupied, 27.8 percent renter occupied and 6.8 percent vacant. The annual rate of change in housing units since 2000 is 0.49 percent. Median home value in the market area is \$55,373, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 1.33 percent annually to \$59,141. From 2000 to the current year, median home value changed by 2.47 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

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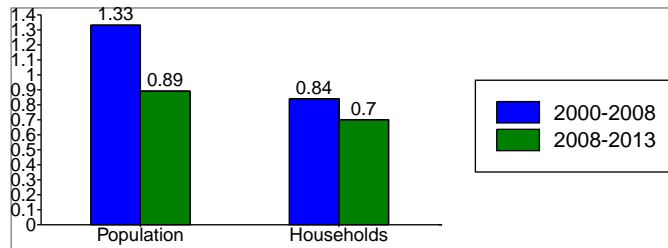
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## Population and Households

The size of the market area, measured by population and households, has changed from 2000 through the forecast year as follows:

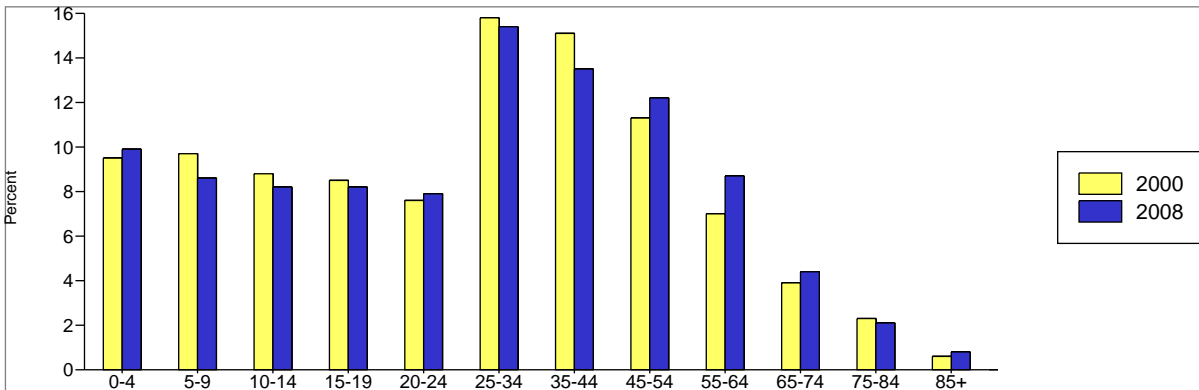
Year	Population	Households
2000	36,958	10,773
2008	41,220	11,541
2013	43,094	11,948

The difference between change in population and change in households is a result of two factors—the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 156 in 2000, or 0.4 percent of the total population. Average household size is 3.55 in 2008, compared to 3.42 in the year 2000.



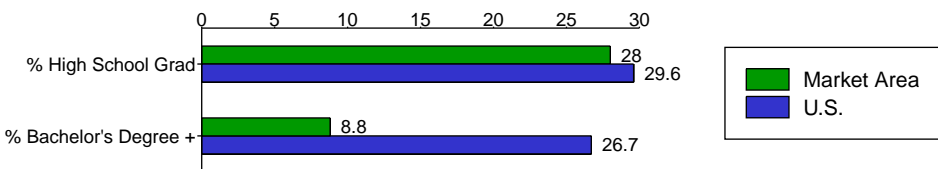
## Population by Age

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 28.8, compared to 29.4 years currently. By age group, the changes in the percent distribution of the market area population show the following:



## Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area can be summarized:



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

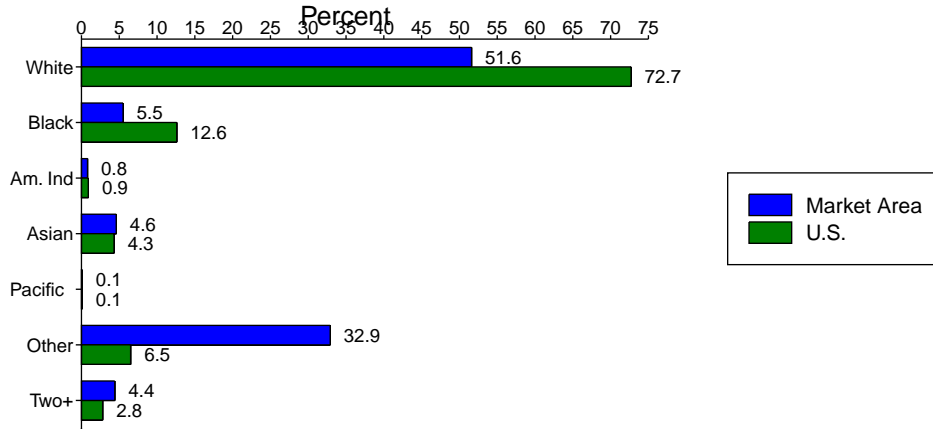
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### Population by Race/Ethnicity

Currently, the racial composition of the population in the market area breaks down as follows:

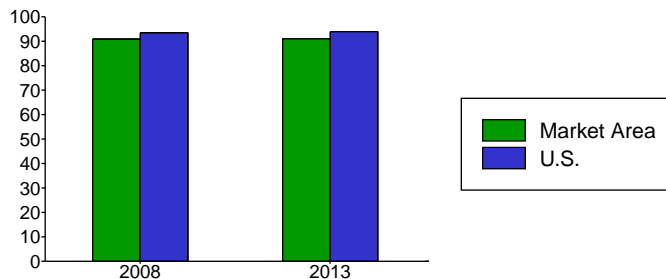


Persons of Hispanic origin represent 64.3 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, was 85.3 in the identified market area, compared to 59.3 in the U.S. population.

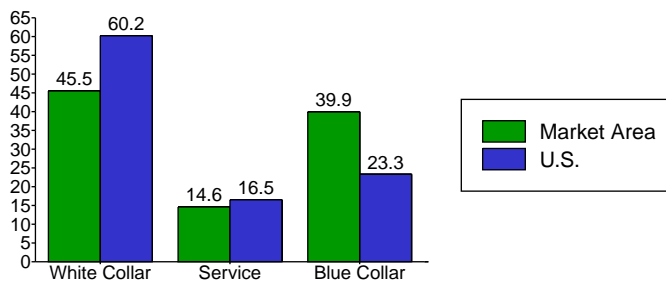
### Population by Employment

In 2000, 60.8 percent of the population aged 16 years or older in the market area participated in the labor force; 0.1 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:

Year	%Employed	%Unemployed
2008	90.8	9.2
2013	91.0	9.0



And by occupational status:



In 2000, 74.9 percent of the market area population drove alone to work, and 1.1 percent worked at home. The average travel time to work in 2000 was 27.5 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

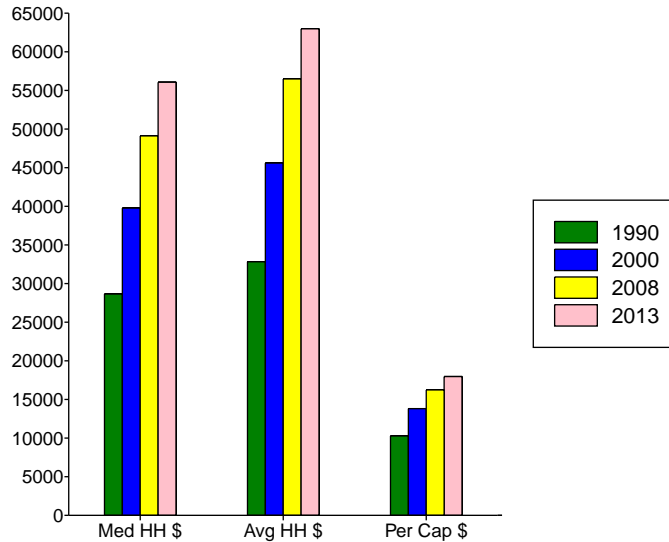
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Site Type: Ring

### Income

The change in three summary measures of income—median and average household income and per capita income—are shown below from 1990 through 2013:



### Housing

Currently, 63.2 percent of the 12,517 housing units in the market area are owner occupied; 29.0 percent, renter occupied; and 7.8 percent are vacant. In 2000, there were 11,282 housing units— 64.6 percent owner occupied, 31.0 percent renter occupied and 4.4 percent vacant. The annual rate of change in housing units since 2000 is 1.27 percent. Median home value in the market area is \$73,631, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.76 percent annually to \$76,481. From 2000 to the current year, median home value changed by 2.36 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



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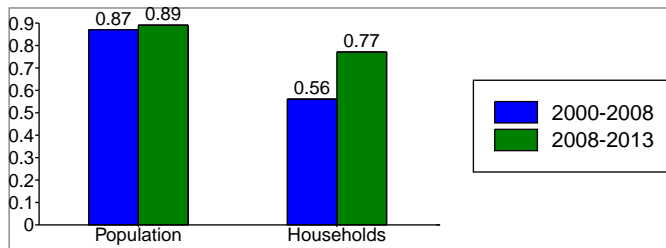
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### Population and Households

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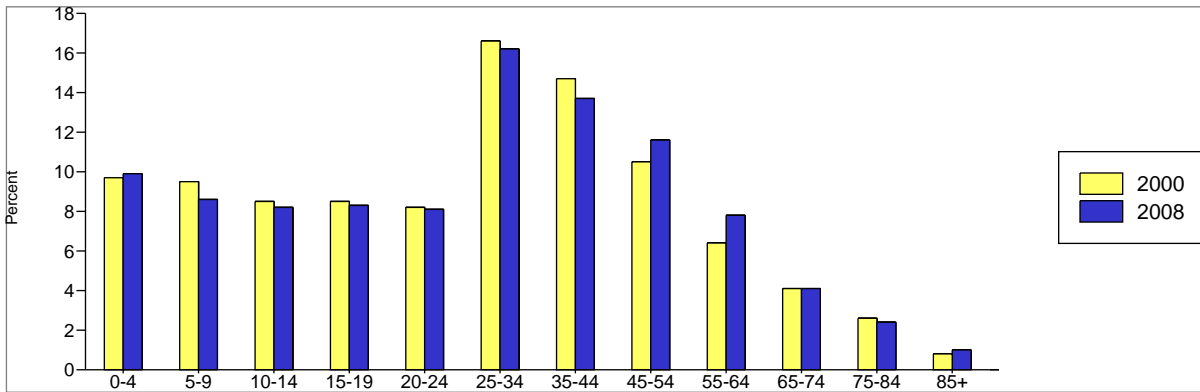
Year	Population	Households
2000	195,662	59,768
2008	210,207	62,589
2013	219,760	65,046

The difference between change in population and change in households is a result of two factors—the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 1,265 in 2000, or 0.6 percent of the total population. Average household size is 3.34 in 2008, compared to 3.25 in the year 2000.



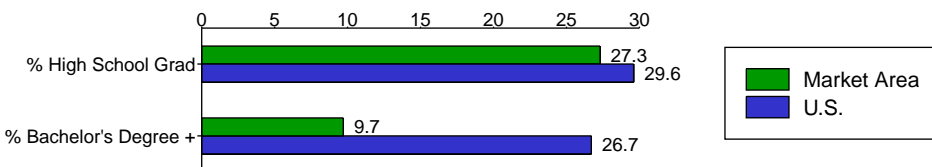
### Population by Age

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 28.4, compared to 29.0 years currently. By age group, the changes in the percent distribution of the market area population show the following:



### Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area can be summarized:



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

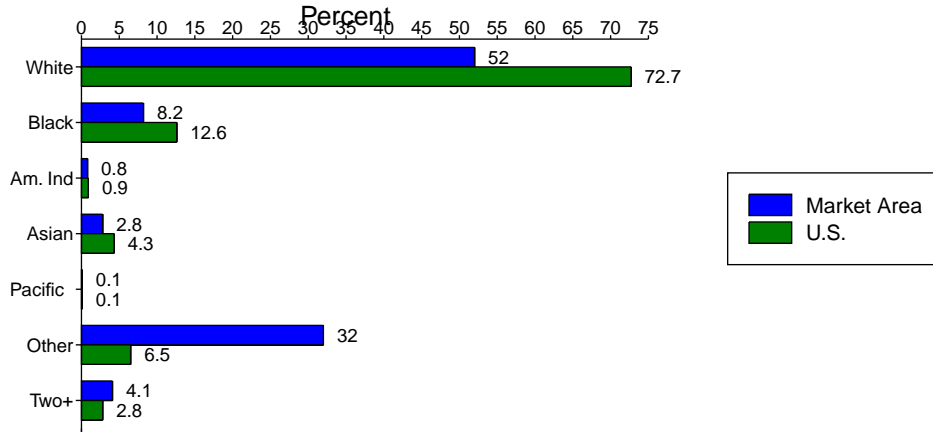
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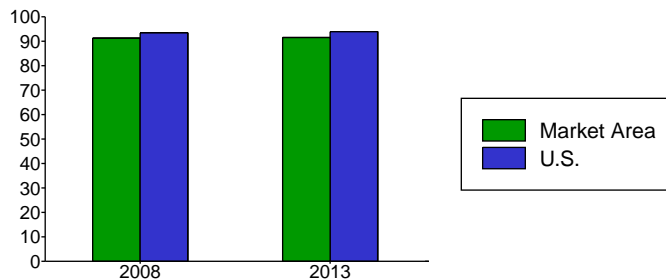


Persons of Hispanic origin represent 64.2 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, was 85.0 in the identified market area, compared to 59.3 in the U.S. population.

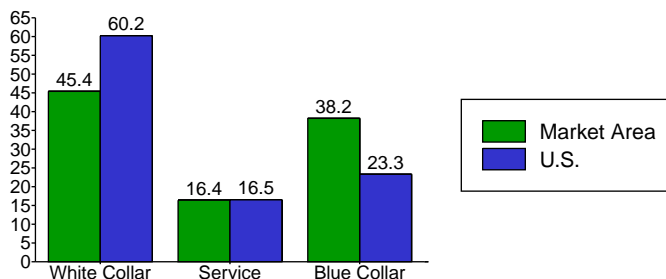
### Population by Employment

In 2000, 62.5 percent of the population aged 16 years or older in the market area participated in the labor force; 0.1 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:

Year	%Employed	%Unemployed
2008	91.2	8.8
2013	91.5	8.5



And by occupational status:



In 2000, 70.9 percent of the market area population drove alone to work, and 1.4 percent worked at home. The average travel time to work in 2000 was 27.3 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

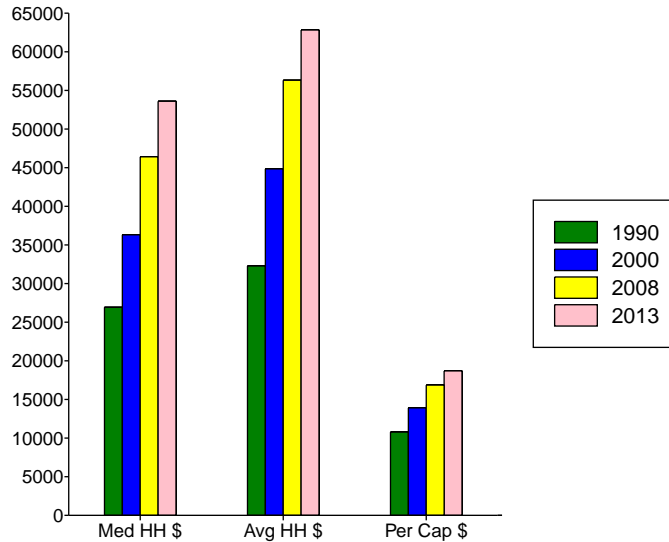
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**Income**

The change in three summary measures of income—median and average household income and per capita income—are shown below from 1990 through 2013:



**Housing**

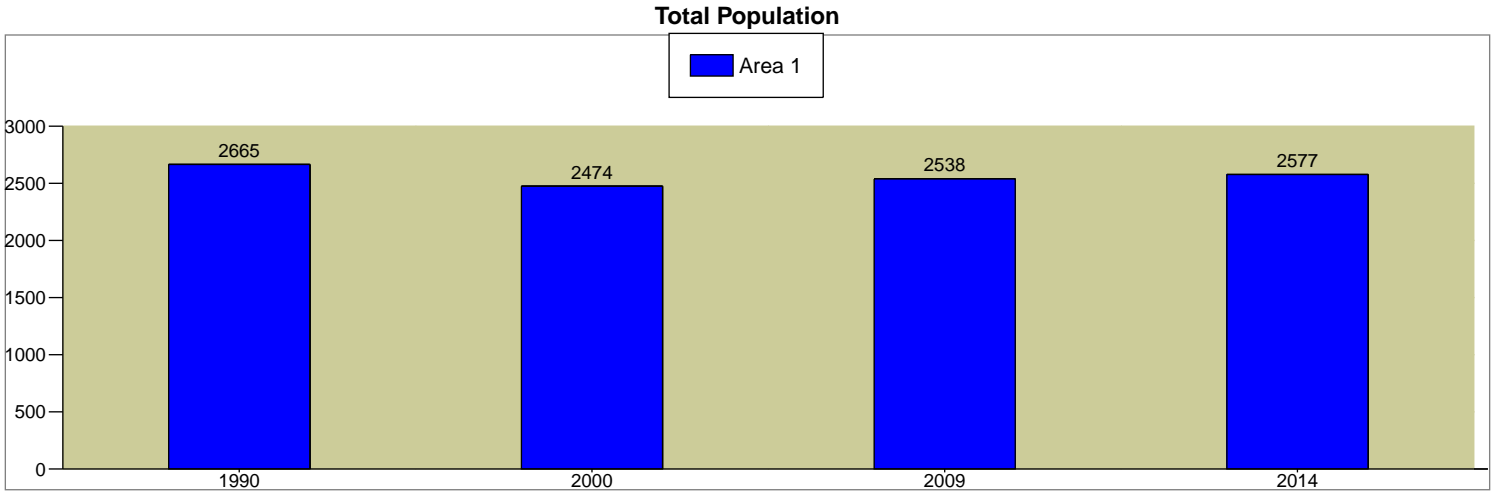
Currently, 53.2 percent of the 67,723 housing units in the market area are owner occupied; 39.2 percent, renter occupied; and 7.6 percent are vacant. In 2000, there were 62,335 housing units— 52.5 percent owner occupied, 43.3 percent renter occupied and 4.1 percent vacant. The annual rate of change in housing units since 2000 is 1.01 percent. Median home value in the market area is \$81,721, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.88 percent annually to \$85,385. From 2000 to the current year, median home value changed by 2.49 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

3953 Gifford St, Grand Prairie TX 75050  
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Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 1 Miles

2000 - 2009 Population Annual Rate 0.28%  
 2009 - 2014 Population Annual Rate 0.31%



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.

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Industrial Study 1-3-5 Mile Ring  
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**2000 Population by Sex**

Males 53.0%  
 Females 47.0%

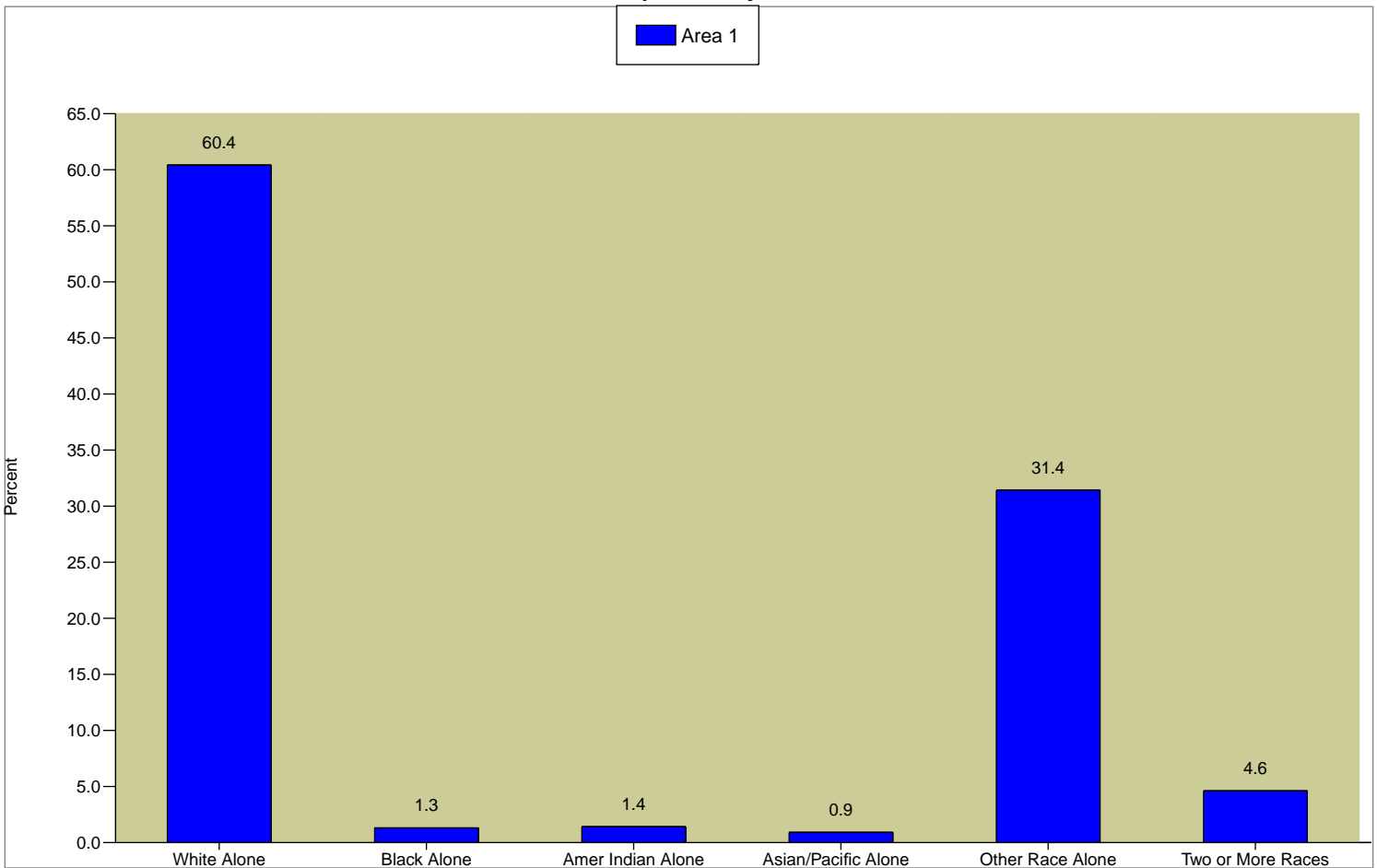
**2009 Population by Sex**

Males 52.9%  
 Females 47.1%

**2014 Population by Sex**

Males 52.7%  
 Females 47.3%

**2009 Population by Race**



2009 Hispanic Origin 68.5%

**2009 Population 25+ by Educational Attainment**

Total 1,427  
 Less than 9th Grade 28.2%  
 9th - 12th Grade, No Diploma 23.3%  
 High School Graduate 30.6%  
 Some College, No Degree 12.0%  
 Associate Degree 2.2%  
 Bachelor's Degree 3.1%  
 Graduate/Professional Degree 0.6%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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Industrial Study 1-3-5 Mile Ring

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Radius: 1 Miles

**2000 Population by Age**

Total	2,475
0 - 4	9.4%
5 - 9	10.0%
10 - 14	9.1%
15 - 19	8.6%
20 - 24	7.3%
25 - 34	15.8%
35 - 44	16.0%
45 - 54	11.4%
55 - 64	5.7%
65 - 74	4.3%
75 - 84	2.2%
85+	0.3%

**2009 Population by Age**

Total	2,537
0 - 4	9.3%
5 - 9	9.3%
10 - 14	8.8%
15 - 19	8.8%
20 - 24	7.6%
25 - 34	15.5%
35 - 44	13.6%
45 - 54	12.4%
55 - 64	8.2%
65 - 74	3.7%
75 - 84	2.2%
85+	0.6%

**2014 Population by Age**

Total	2,573
0 - 4	9.4%
5 - 9	9.2%
10 - 14	8.9%
15 - 19	8.2%
20 - 24	8.0%
25 - 34	15.1%
35 - 44	13.2%
45 - 54	11.3%
55 - 64	9.5%
65 - 74	4.5%
75 - 84	2.1%
85+	0.7%

**Median Age**

2000	28.5
2009	28.8
2014	29.3

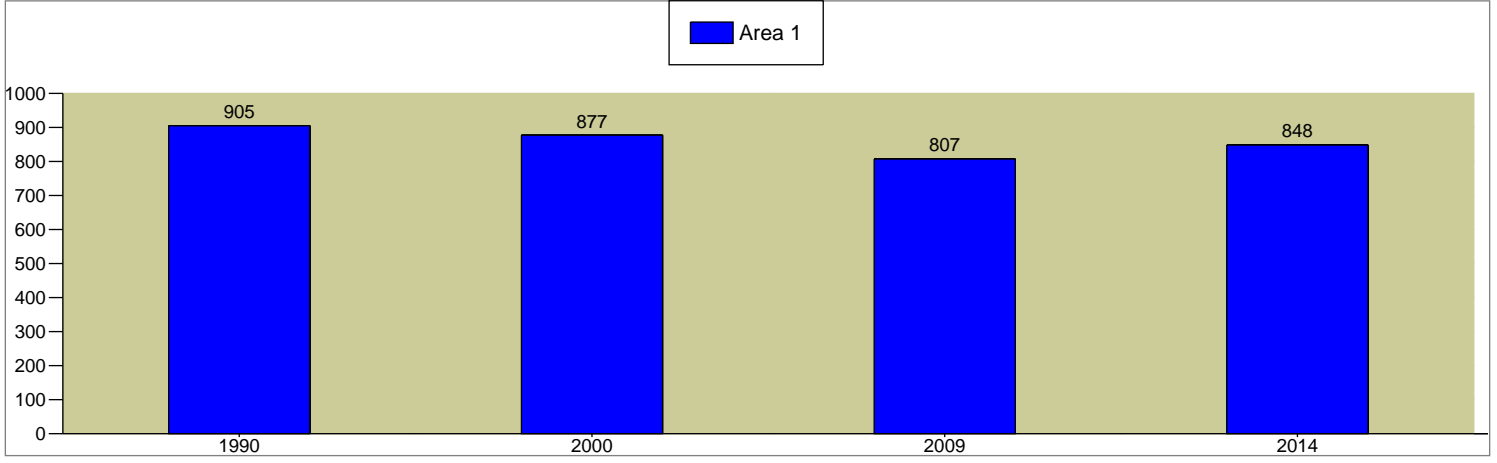
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 - 2009 Civilian Employed Population 16+ Annual Rate -0.9%  
 2009 - 2014 Civilian Employed Population 16+ Annual Rate 1%

**Total Civilian Employed Population 16+**



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.

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Industrial Study 1-3-5 Mile Ring

32.758881, -96.945337

Radius: 1 Miles

**2000 Employed Population 16+ by Industry**

Total	877
Agriculture/Mining	0.0%
Construction	16.9%
Manufacturing	20.0%
Wholesale Trade	9.9%
Retail Trade	10.6%
Transportation/Utilities	9.4%
Information	2.5%
Finance/Insurance/Real Estate	6.2%
Services	23.0%
Public Administration	1.6%

**2009 Employed Population 16+ by Industry**

Total	807
Agriculture/Mining	0.0%
Construction	19.6%
Manufacturing	14.1%
Wholesale Trade	8.7%
Retail Trade	10.7%
Transportation/Utilities	9.2%
Information	2.1%
Finance/Insurance/Real Estate	7.2%
Services	26.9%
Public Administration	1.6%

**2000 Employed Population 16+ by Occupation**

Total	877
White Collar	41.3%
Management/Business/Financial	7.2%
Professional	4.1%
Sales	8.2%
Administrative Support	21.8%
Services	11.4%
Blue Collar	47.3%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	17.1%
Installation/Maintenance/Repair	3.2%
Production	14.7%
Transportation/Material Moving	12.1%

**2009 Employed Population 16+ by Occupation**

Total	807
White Collar	39.5%
Management/Business/Financial	7.4%
Professional	4.6%
Sales	8.1%
Administrative Support	19.5%
Services	14.1%
Blue Collar	46.3%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	19.7%
Installation/Maintenance/Repair	2.9%
Production	12.6%
Transportation/Material Moving	11.0%

Data Note: Detail may not sum to totals due to rounding.

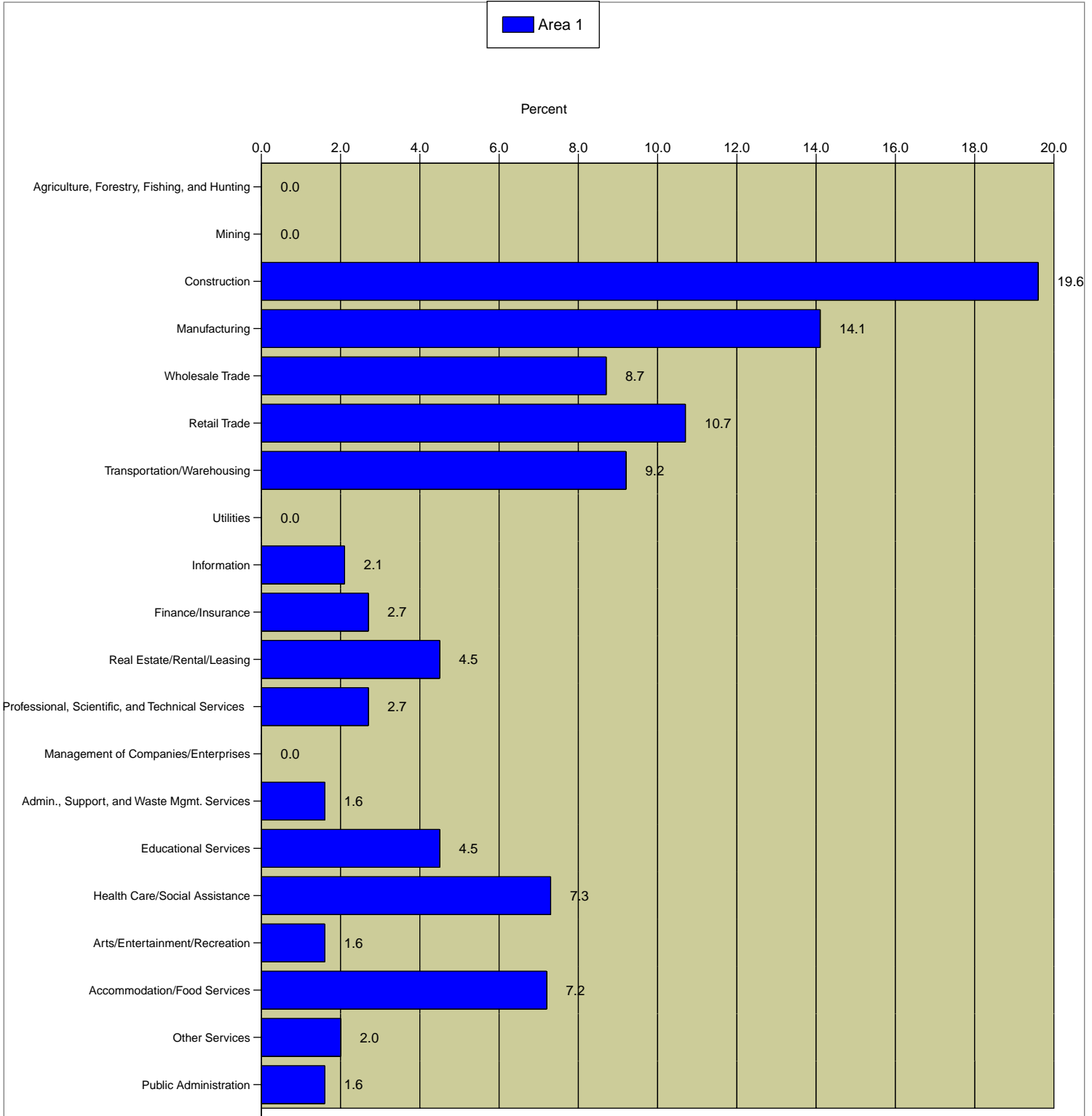
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Industrial Study 1-3-5 Mile Ring  
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**2009 Employed Civilian Population 16+ by Industry**

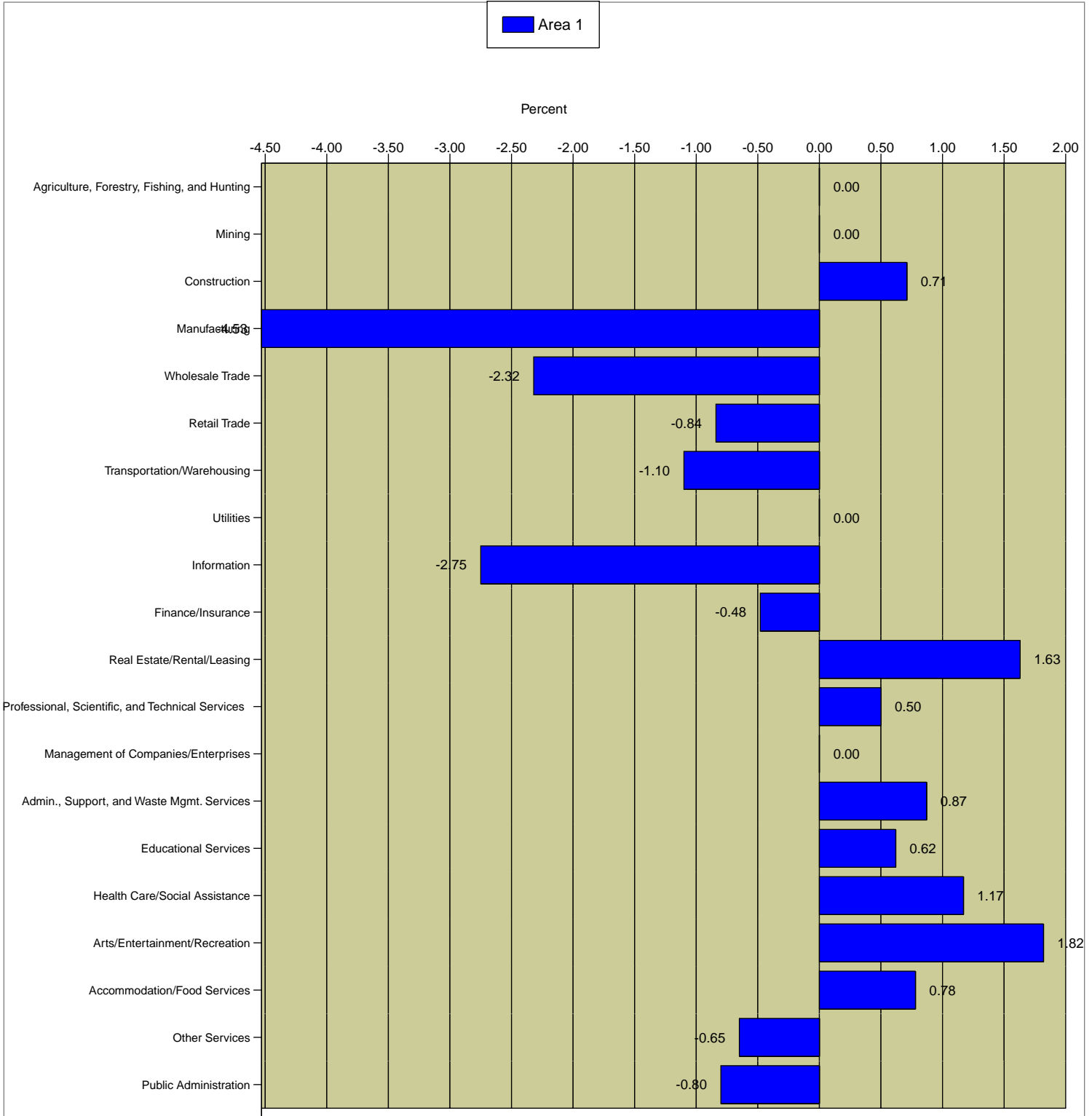


**Data Note:** Industry descriptions based on 2000 Census of Population and Housing definitions.  
**Source:** ESRI forecasts for 2009.

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**2000 - 2009 Population by Industry Annual Rate**

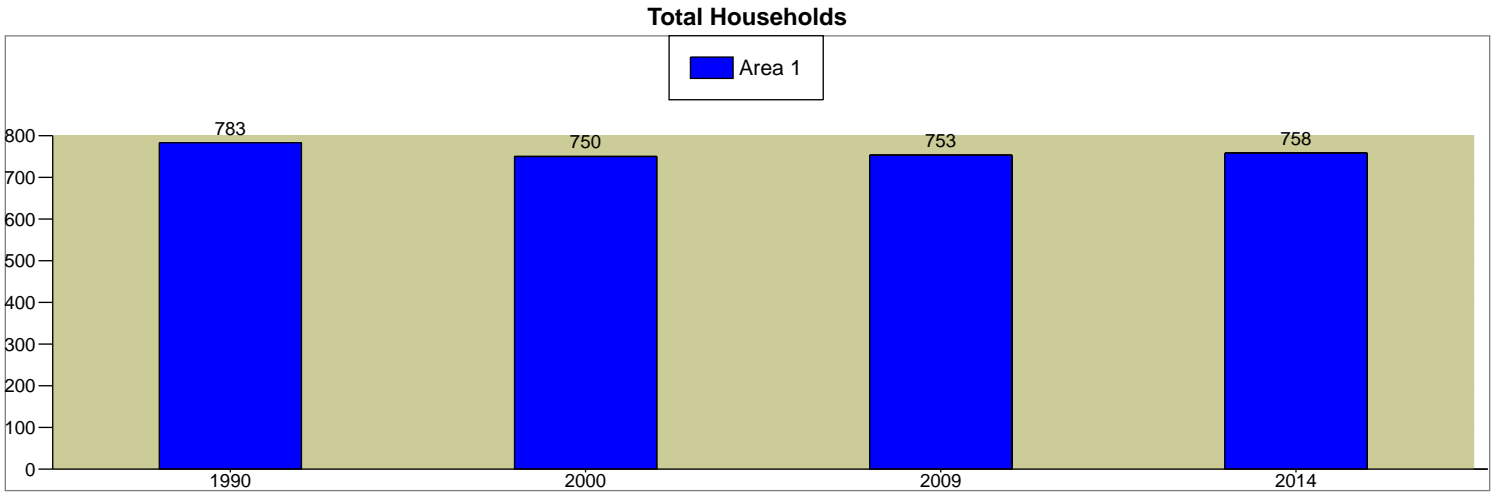


**Data Note:** Industry descriptions based on 2000 Census of Population and Housing definitions.  
**Source:** ESRI forecasts for 2009.

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2000 - 2009 Households Annual Rate 0.04%  
 2009 - 2014 Households Annual Rate 0.13%

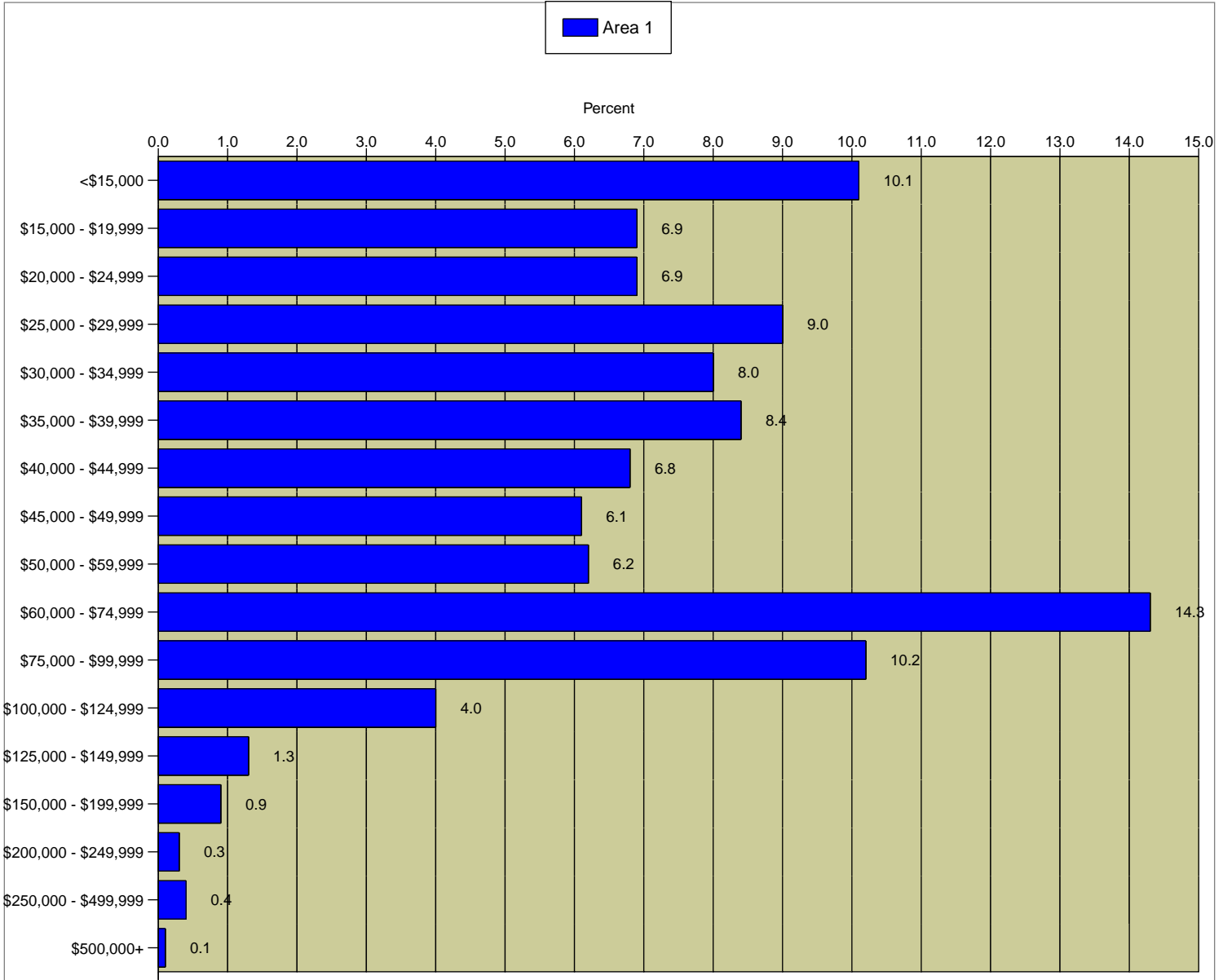


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.

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**2009 Household Income**



**Median Household Income**

2000	\$32,945
2009	\$40,480
2014	\$43,337

2000 - 2009 Median Household Income Annual Rate	2.25%
2009 - 2014 Median Household Income Annual Rate	1.37%

2009 Median Net Worth \$55,354

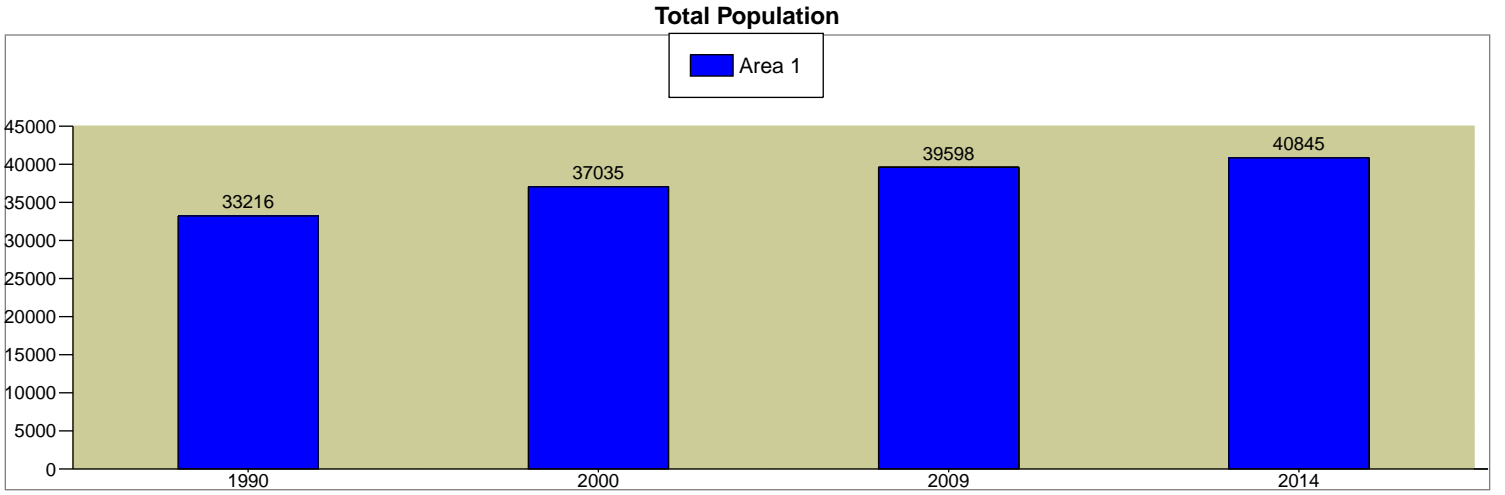
**Data Note:** Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2009 and 2014 is expressed in current dollars, including an adjustment for inflation.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 - 2009 Population Annual Rate 0.73%  
 2009 - 2014 Population Annual Rate 0.62%



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 3 Miles

**2000 Population by Sex**

Males 50.7%  
 Females 49.3%

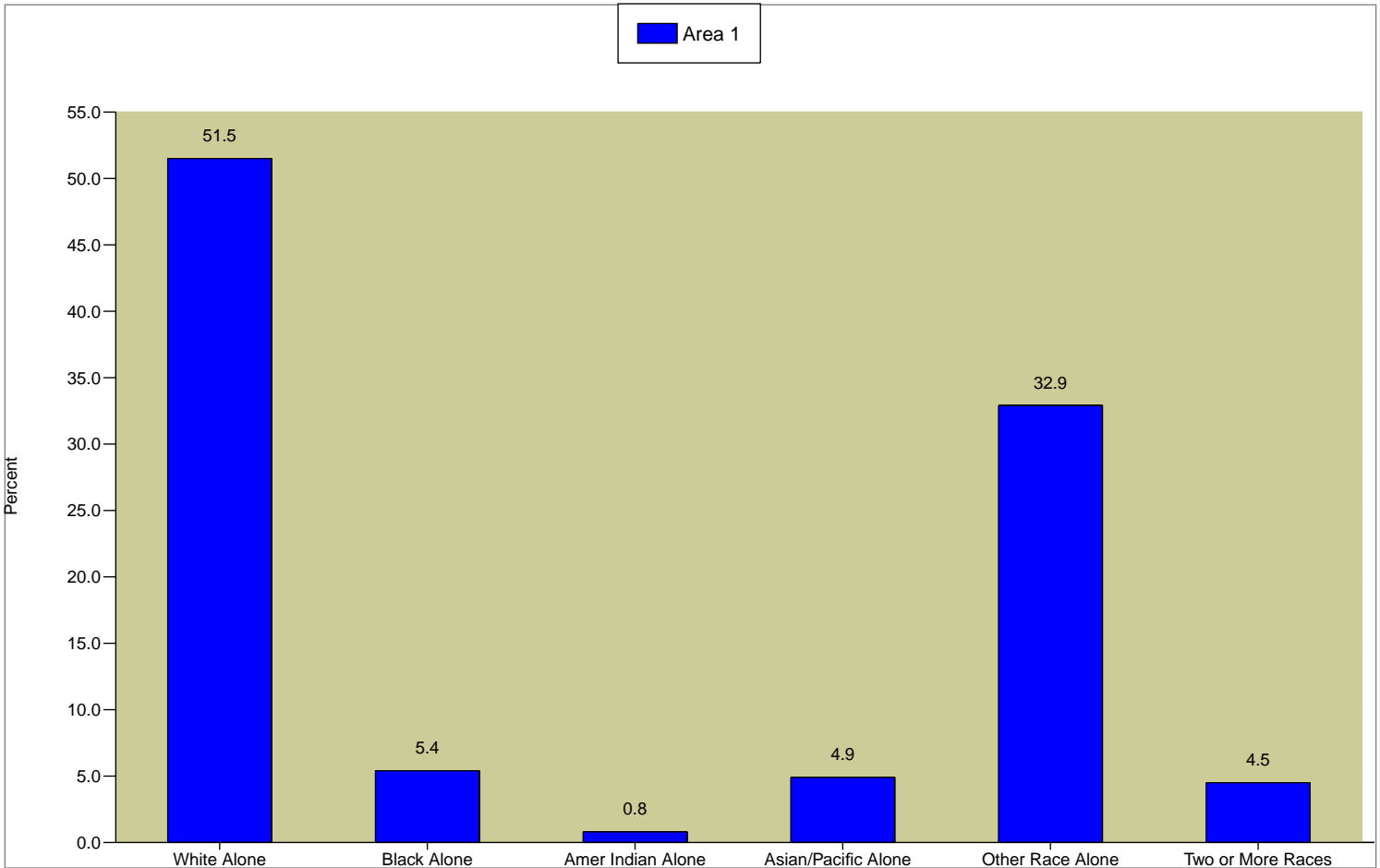
**2009 Population by Sex**

Males 50.6%  
 Females 49.4%

**2014 Population by Sex**

Males 50.5%  
 Females 49.5%

**2009 Population by Race**



2009 Hispanic Origin 64.4%

**2009 Population 25+ by Educational Attainment**

Total	22,635
Less than 9th Grade	23.7%
9th - 12th Grade, No Diploma	20.9%
High School Graduate	28.5%
Some College, No Degree	14.1%
Associate Degree	4.2%
Bachelor's Degree	5.7%
Graduate/Professional Degree	2.9%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 3 Miles

**2000 Population by Age**

Total	37,037
0 - 4	9.5%
5 - 9	9.7%
10 - 14	8.8%
15 - 19	8.5%
20 - 24	7.6%
25 - 34	15.8%
35 - 44	15.1%
45 - 54	11.3%
55 - 64	7.0%
65 - 74	3.9%
75 - 84	2.3%
85+	0.6%

**2009 Population by Age**

Total	39,600
0 - 4	9.7%
5 - 9	8.9%
10 - 14	8.2%
15 - 19	8.3%
20 - 24	7.6%
25 - 34	14.9%
35 - 44	13.2%
45 - 54	12.3%
55 - 64	9.1%
65 - 74	4.7%
75 - 84	2.2%
85+	0.8%

**2014 Population by Age**

Total	40,844
0 - 4	9.6%
5 - 9	8.9%
10 - 14	8.4%
15 - 19	7.7%
20 - 24	8.0%
25 - 34	14.5%
35 - 44	12.5%
45 - 54	11.4%
55 - 64	9.9%
65 - 74	5.9%
75 - 84	2.3%
85+	0.8%

**Median Age**

2000	28.8
2009	29.6
2014	30.1

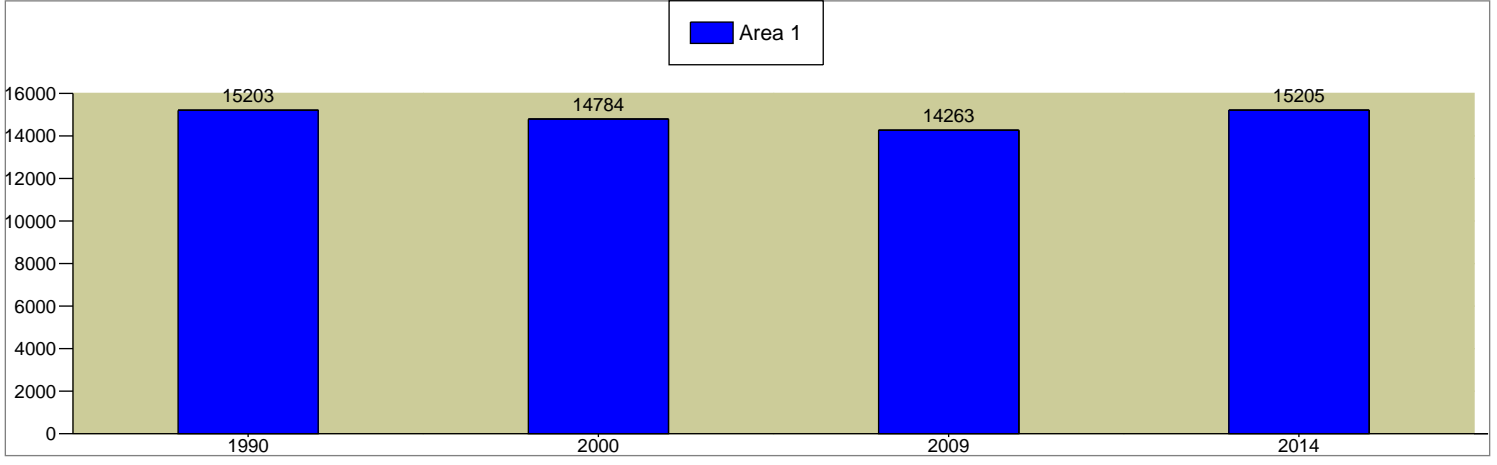
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
Latitude: 32.758881  
Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
32.758881, -96.945337  
Radius: 3 Miles

2000 - 2009 Civilian Employed Population 16+ Annual Rate -0.39%  
2009 - 2014 Civilian Employed Population 16+ Annual Rate 1.29%

**Total Civilian Employed Population 16+**



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.



3953 Gifford St, Grand Prairie TX 75050

Latitude: 32.758881

Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring

32.758881, -96.945337

Radius: 3 Miles

**2000 Employed Population 16+ by Industry**

Total	14,785
Agriculture/Mining	0.5%
Construction	13.6%
Manufacturing	17.8%
Wholesale Trade	5.9%
Retail Trade	10.8%
Transportation/Utilities	7.5%
Information	2.6%
Finance/Insurance/Real Estate	6.0%
Services	33.1%
Public Administration	2.1%

**2009 Employed Population 16+ by Industry**

Total	14,265
Agriculture/Mining	0.5%
Construction	15.3%
Manufacturing	12.6%
Wholesale Trade	5.0%
Retail Trade	10.8%
Transportation/Utilities	7.0%
Information	1.9%
Finance/Insurance/Real Estate	6.7%
Services	37.9%
Public Administration	2.2%

**2000 Employed Population 16+ by Occupation**

Total	14,782
White Collar	47.1%
Management/Business/Financial	8.4%
Professional	10.7%
Sales	8.3%
Administrative Support	19.7%
Services	12.4%
Blue Collar	40.5%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	11.7%
Installation/Maintenance/Repair	5.4%
Production	13.3%
Transportation/Material Moving	9.9%

**2009 Employed Population 16+ by Occupation**

Total	14,261
White Collar	46.3%
Management/Business/Financial	8.9%
Professional	11.4%
Sales	8.5%
Administrative Support	17.5%
Services	15.2%
Blue Collar	38.6%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	13.6%
Installation/Maintenance/Repair	4.5%
Production	11.3%
Transportation/Material Moving	9.0%

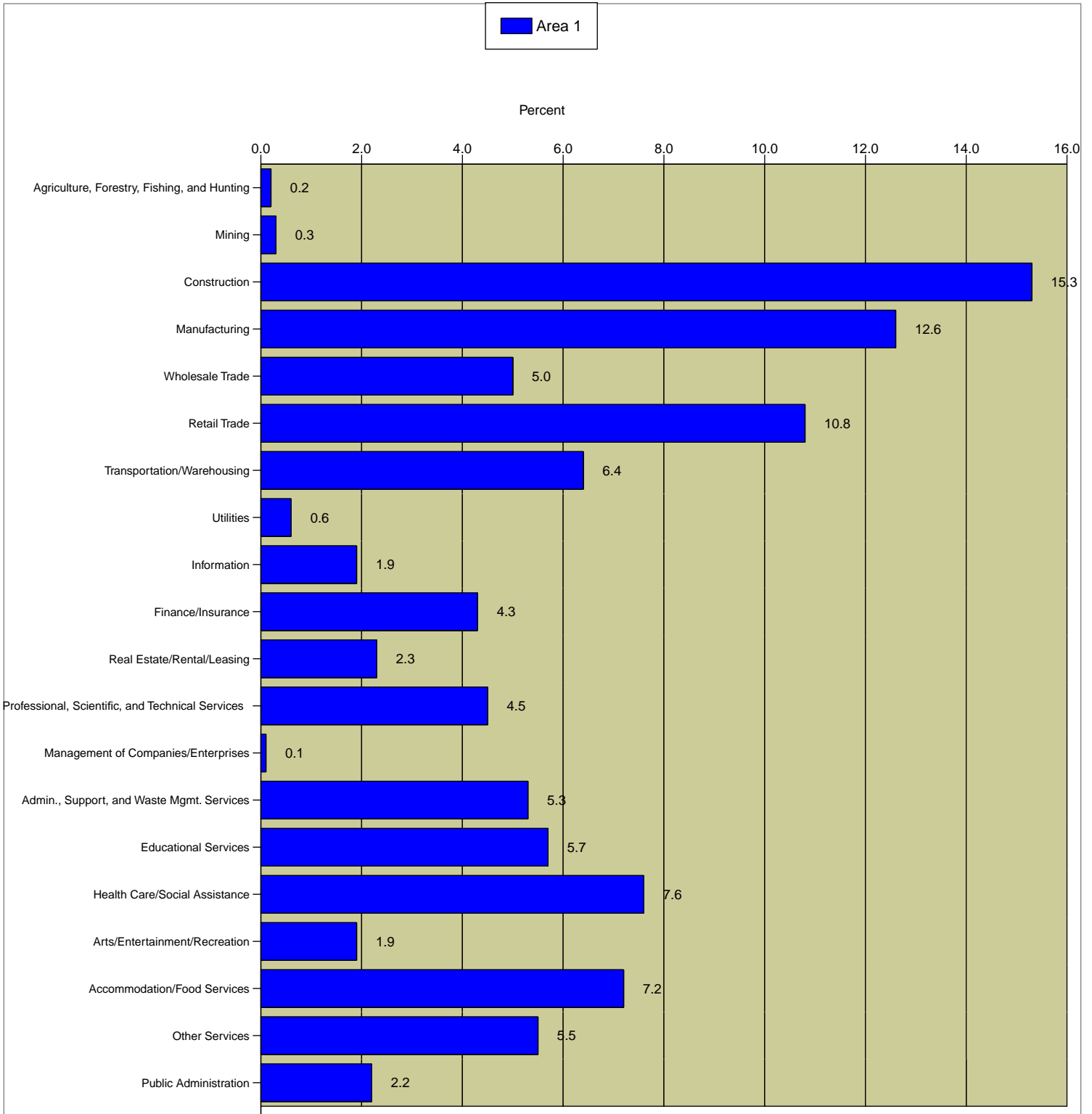
Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 3 Miles

**2009 Employed Civilian Population 16+ by Industry**

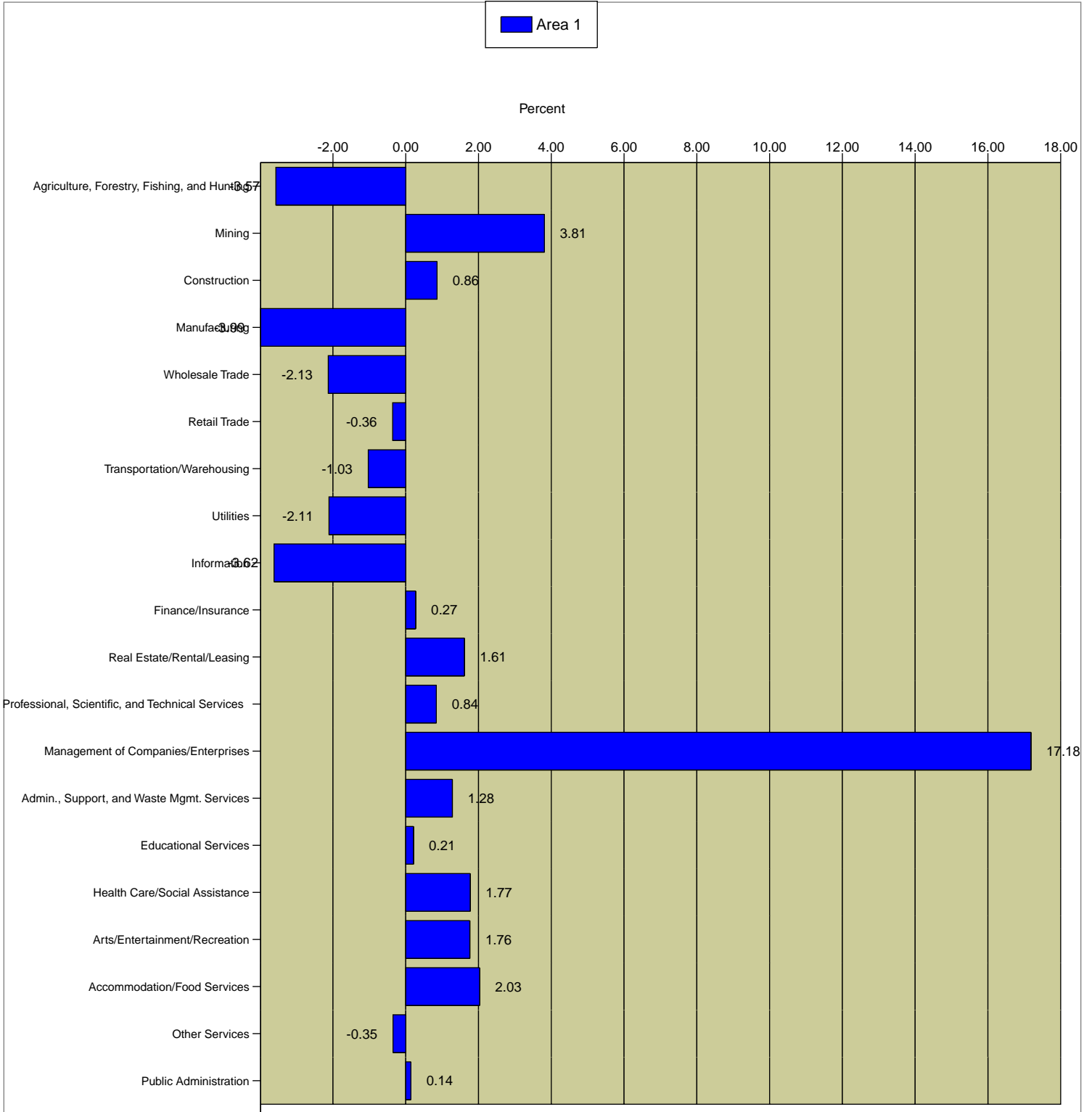


**Data Note:** Industry descriptions based on 2000 Census of Population and Housing definitions.  
**Source:** ESRI forecasts for 2009.

3953 Gifford St, Grand Prairie TX 75050  
Latitude: 32.758881  
Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
32.758881, -96.945337  
Radius: 3 Miles

**2000 - 2009 Population by Industry Annual Rate**



**Data Note:** Industry descriptions based on 2000 Census of Population and Housing definitions.

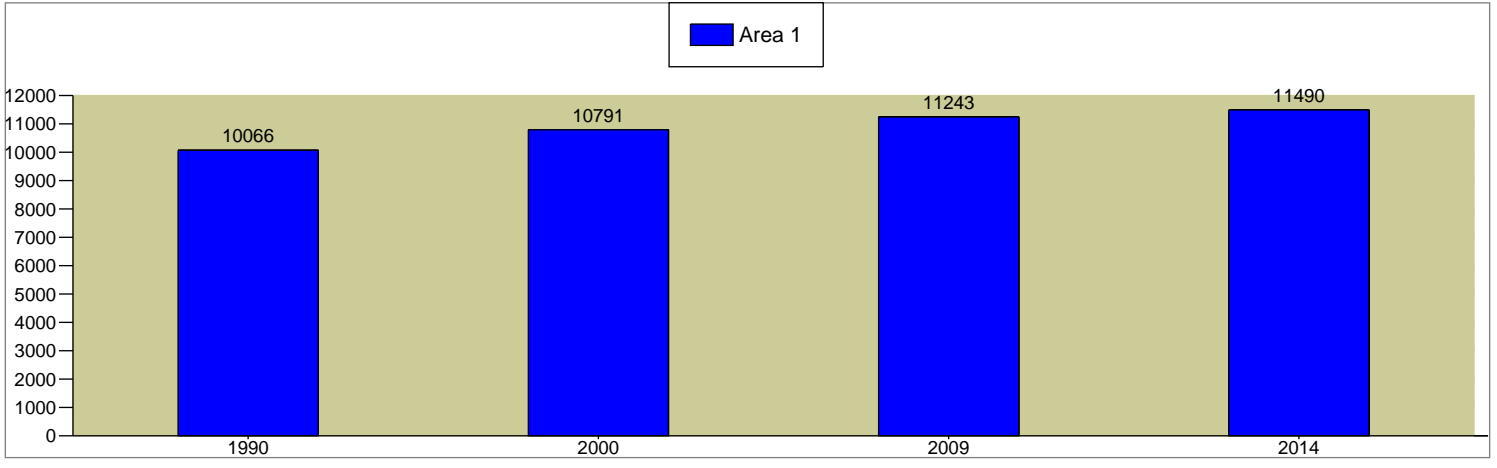
**Source:** ESRI forecasts for 2009.

3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 3 Miles

2000 - 2009 Households Annual Rate 0.44%  
 2009 - 2014 Households Annual Rate 0.44%

**Total Households**

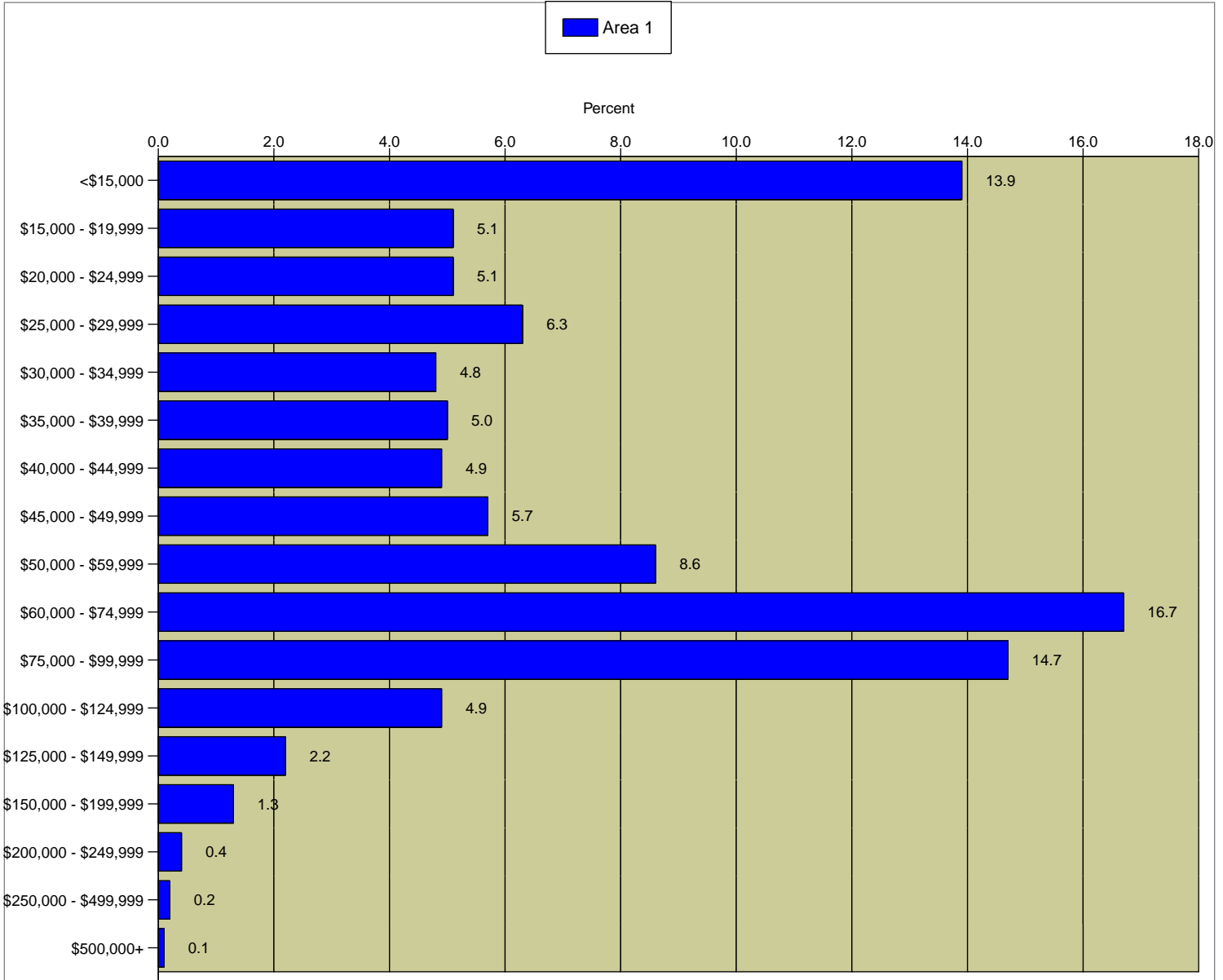


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
Latitude: 32.758881  
Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
32.758881, -96.945337  
Radius: 3 Miles

**2009 Household Income**



**Median Household Income**

2000	\$39,738
2009	\$49,200
2014	\$52,751

2000 - 2009 Median Household Income Annual Rate	2.34%
2009 - 2014 Median Household Income Annual Rate	1.4%

2009 Median Net Worth \$60,536

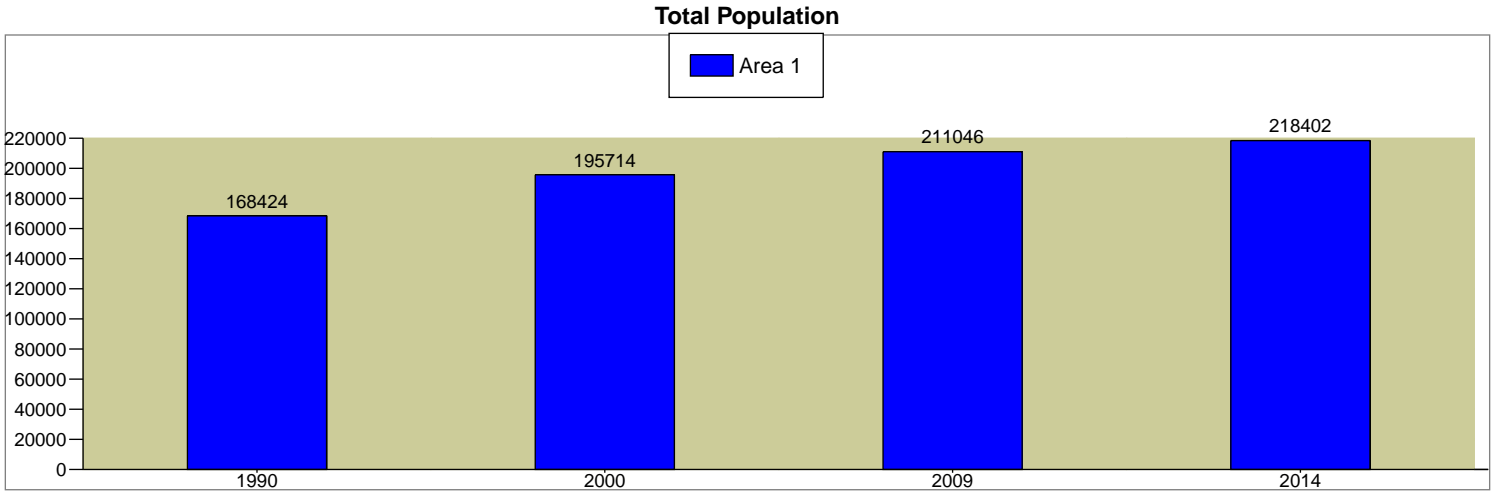
**Data Note:** Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2009 and 2014 is expressed in current dollars, including an adjustment for inflation.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 5 Miles

2000 - 2009 Population Annual Rate 0.82%  
 2009 - 2014 Population Annual Rate 0.69%



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 5 Miles

**2000 Population by Sex**

Males 50.6%  
 Females 49.4%

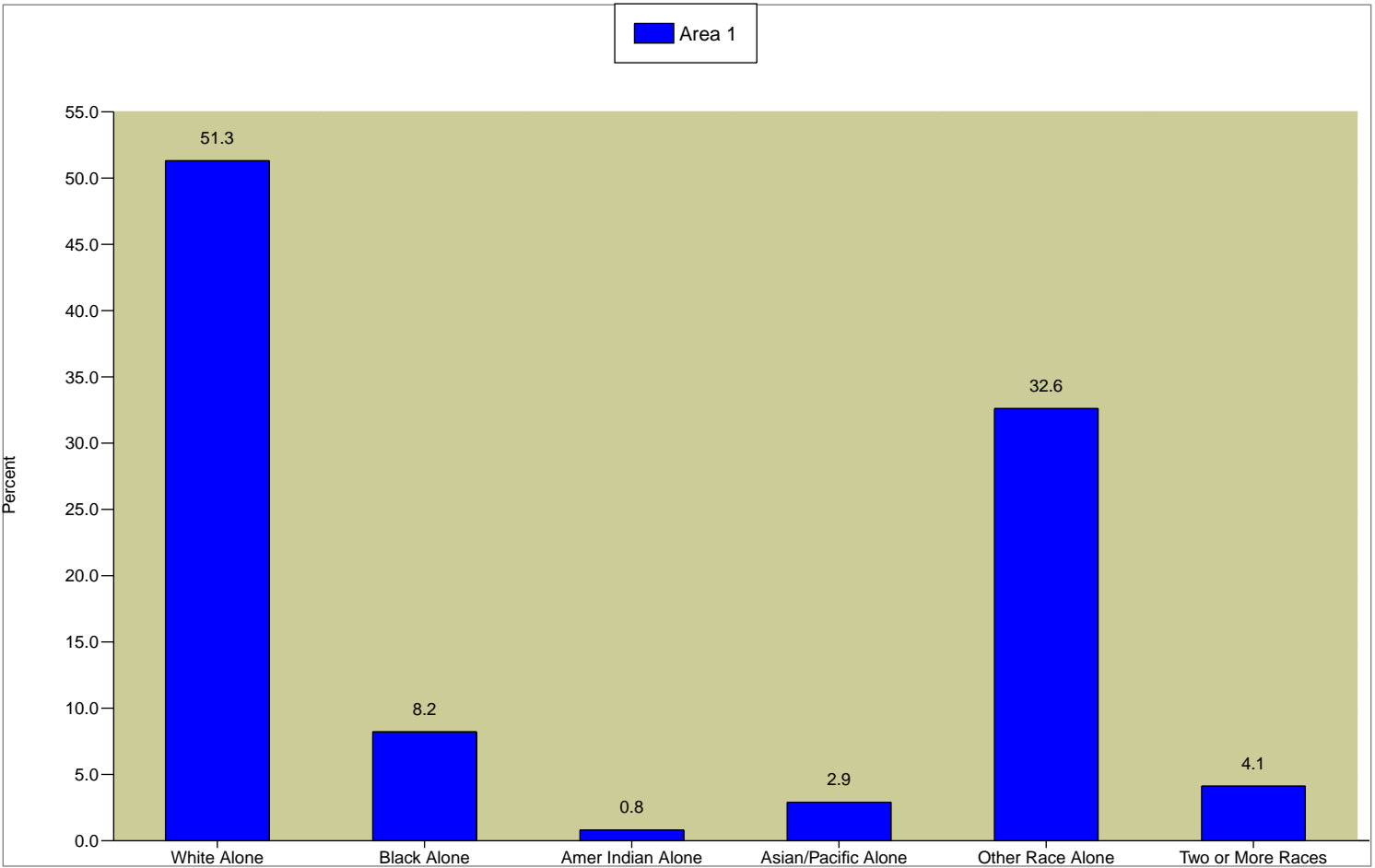
**2009 Population by Sex**

Males 50.6%  
 Females 49.4%

**2014 Population by Sex**

Males 50.6%  
 Females 49.4%

**2009 Population by Race**



2009 Hispanic Origin 65.1%

**2009 Population 25+ by Educational Attainment**

Total 119,640  
 Less than 9th Grade 24.0%  
 9th - 12th Grade, No Diploma 20.1%  
 High School Graduate 27.4%  
 Some College, No Degree 15.1%  
 Associate Degree 3.8%  
 Bachelor's Degree 6.6%  
 Graduate/Professional Degree 2.9%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050

Latitude: 32.758881

Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring

32.758881, -96.945337

Radius: 5 Miles

**2000 Population by Age**

Total	195,715
0 - 4	9.7%
5 - 9	9.5%
10 - 14	8.5%
15 - 19	8.5%
20 - 24	8.2%
25 - 34	16.6%
35 - 44	14.7%
45 - 54	10.5%
55 - 64	6.4%
65 - 74	4.1%
75 - 84	2.6%
85+	0.8%

**2009 Population by Age**

Total	211,047
0 - 4	9.8%
5 - 9	9.0%
10 - 14	8.1%
15 - 19	8.3%
20 - 24	8.1%
25 - 34	15.9%
35 - 44	13.3%
45 - 54	11.6%
55 - 64	8.1%
65 - 74	4.3%
75 - 84	2.4%
85+	1.0%

**2014 Population by Age**

Total	218,405
0 - 4	9.8%
5 - 9	9.1%
10 - 14	8.2%
15 - 19	7.7%
20 - 24	8.3%
25 - 34	15.7%
35 - 44	12.6%
45 - 54	10.9%
55 - 64	8.9%
65 - 74	5.3%
75 - 84	2.4%
85+	1.0%

**Median Age**

2000	28.4
2009	28.9
2014	29.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

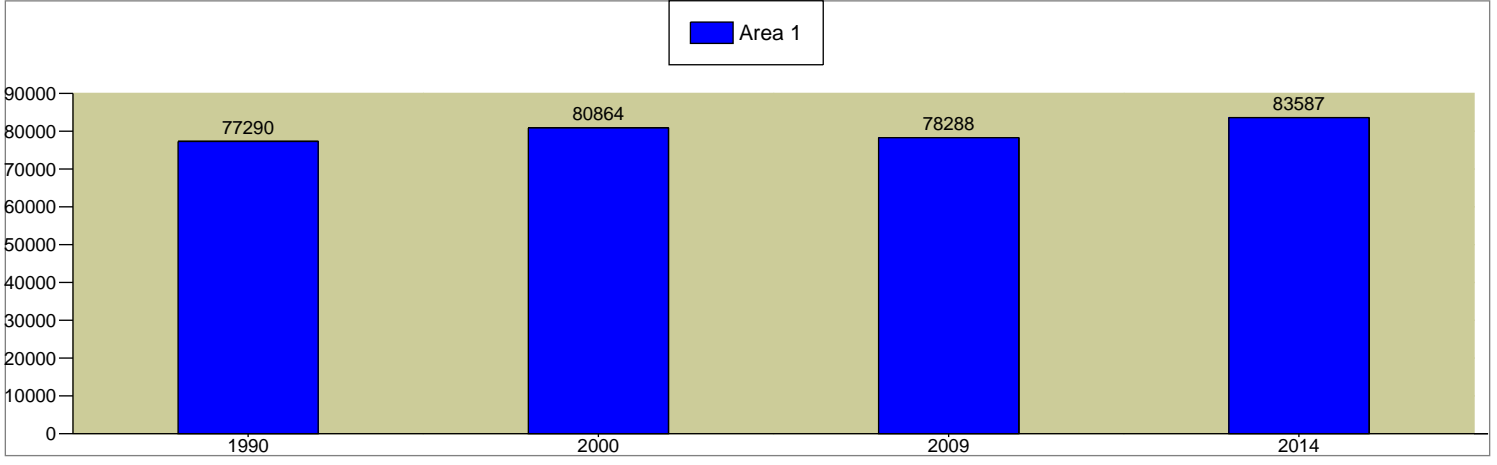


3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 5 Miles

2000 - 2009 Civilian Employed Population 16+ Annual Rate	-0.35%
2009 - 2014 Civilian Employed Population 16+ Annual Rate	1.32%

**Total Civilian Employed Population 16+**



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050

Latitude: 32.758881

Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring

32.758881, -96.945337

Radius: 5 Miles

**2000 Employed Population 16+ by Industry**

Total	80,866
Agriculture/Mining	0.2%
Construction	13.5%
Manufacturing	16.3%
Wholesale Trade	5.7%
Retail Trade	11.6%
Transportation/Utilities	7.0%
Information	3.1%
Finance/Insurance/Real Estate	6.4%
Services	34.1%
Public Administration	2.2%

**2009 Employed Population 16+ by Industry**

Total	78,288
Agriculture/Mining	0.2%
Construction	15.0%
Manufacturing	11.6%
Wholesale Trade	4.8%
Retail Trade	11.6%
Transportation/Utilities	6.6%
Information	2.2%
Finance/Insurance/Real Estate	6.9%
Services	38.8%
Public Administration	2.3%

**2000 Employed Population 16+ by Occupation**

Total	80,865
White Collar	46.7%
Management/Business/Financial	8.6%
Professional	10.2%
Sales	9.4%
Administrative Support	18.5%
Services	14.2%
Blue Collar	39.0%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	12.1%
Installation/Maintenance/Repair	5.3%
Production	12.3%
Transportation/Material Moving	9.1%

**2009 Employed Population 16+ by Occupation**

Total	78,286
White Collar	45.8%
Management/Business/Financial	9.0%
Professional	10.9%
Sales	9.5%
Administrative Support	16.3%
Services	17.0%
Blue Collar	37.2%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	13.8%
Installation/Maintenance/Repair	4.4%
Production	10.4%
Transportation/Material Moving	8.4%

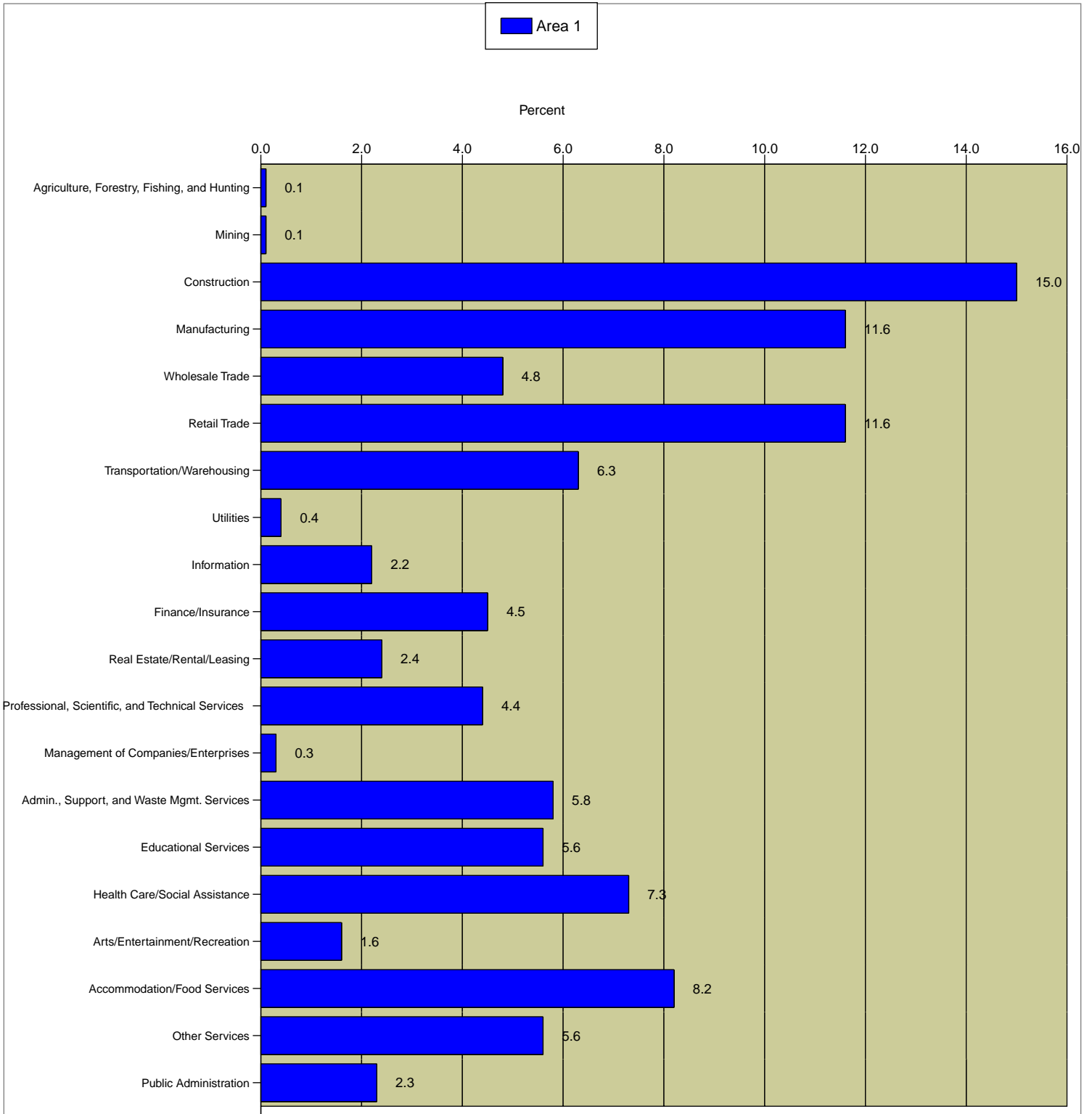
Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
Latitude: 32.758881  
Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
32.758881, -96.945337  
Radius: 5 Miles

**2009 Employed Civilian Population 16+ by Industry**



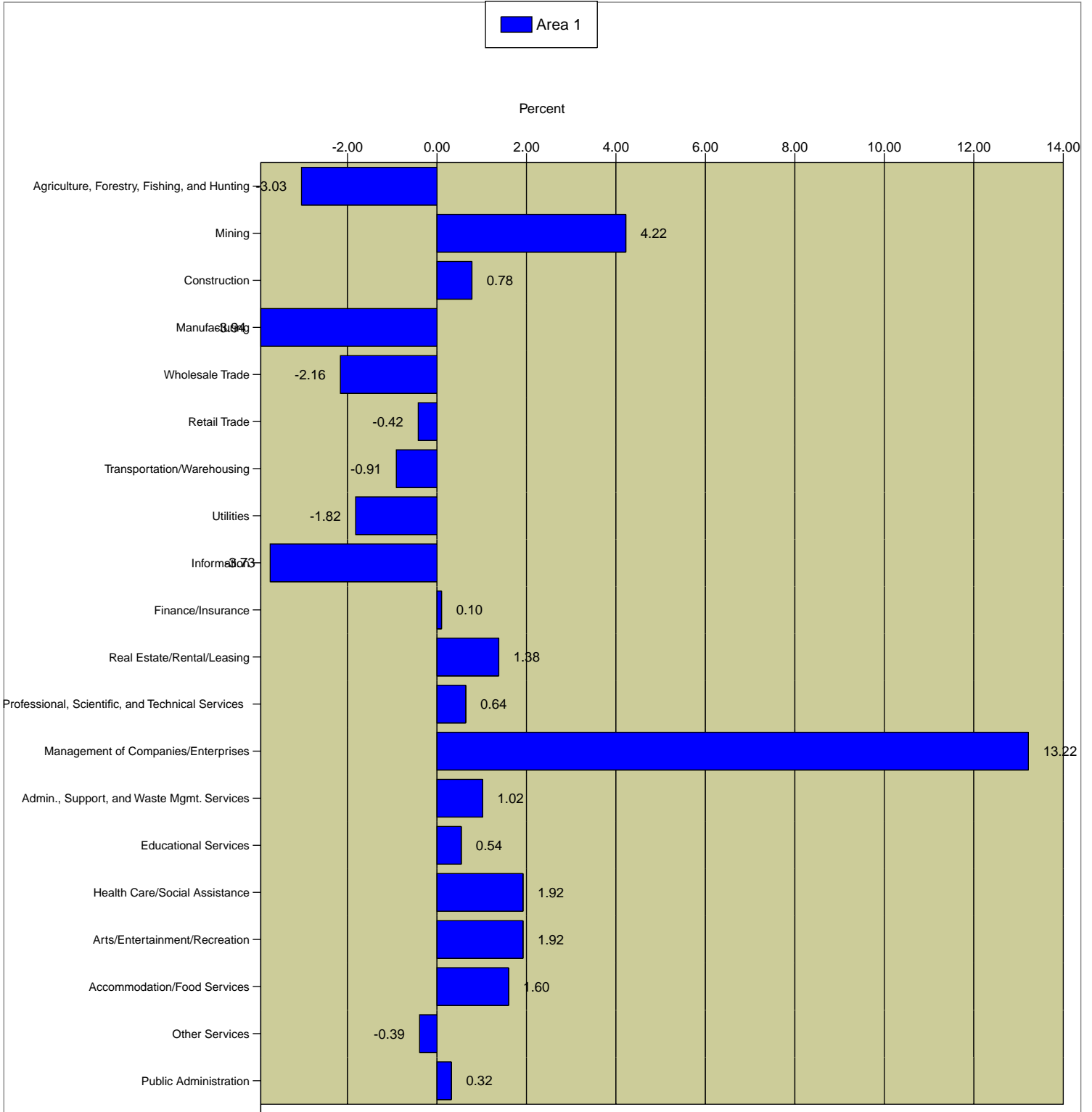
**Data Note:** Industry descriptions based on 2000 Census of Population and Housing definitions.

**Source:** ESRI forecasts for 2009.

3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 5 Miles

**2000 - 2009 Population by Industry Annual Rate**



**Data Note:** Industry descriptions based on 2000 Census of Population and Housing definitions.

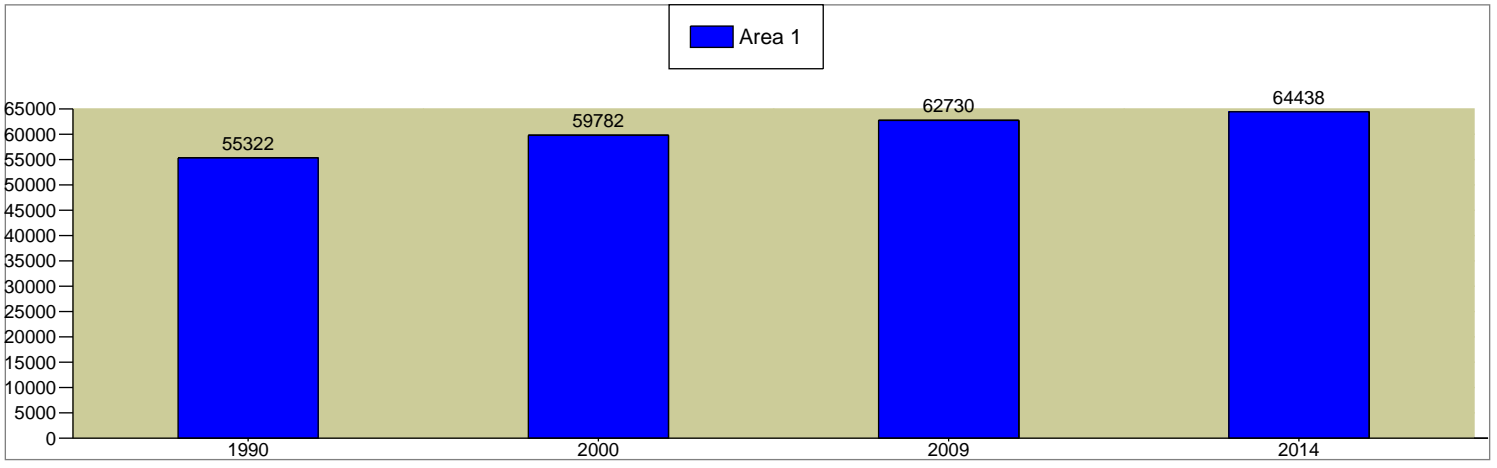
**Source:** ESRI forecasts for 2009.

3953 Gifford St, Grand Prairie TX 75050  
 Latitude: 32.758881  
 Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337  
 Radius: 5 Miles

2000 - 2009 Households Annual Rate 0.52%  
 2009 - 2014 Households Annual Rate 0.54%

**Total Households**

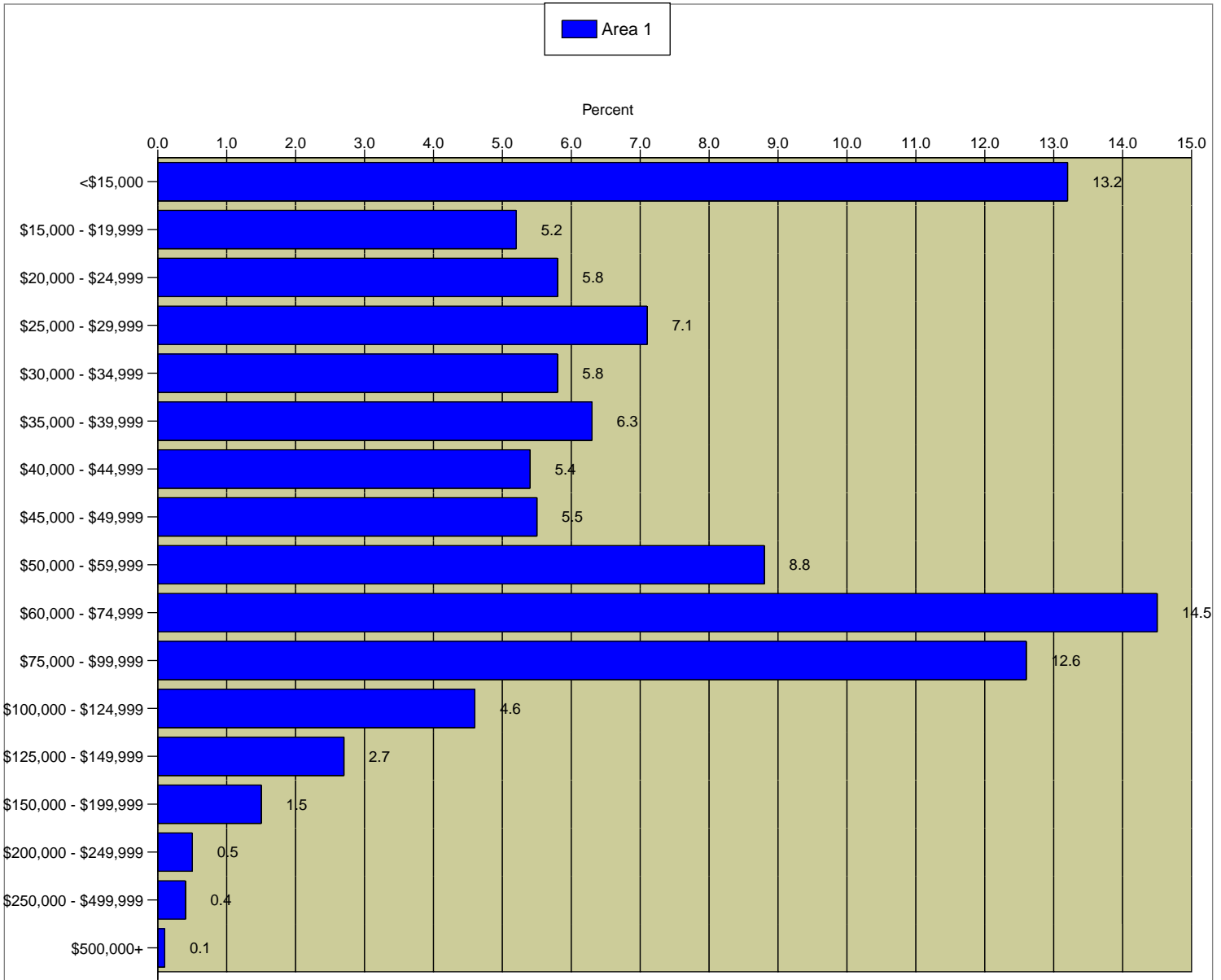


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050  
Latitude: 32.758881  
Longitude: -96.945337

Industrial Study 1-3-5 Mile Ring  
32.758881, -96.945337  
Radius: 5 Miles

**2009 Household Income**



**Median Household Income**

2000	\$36,309
2009	\$46,011
2014	\$49,524

2000 - 2009 Median Household Income Annual Rate	2.59%
2009 - 2014 Median Household Income Annual Rate	1.48%

2009 Median Net Worth \$40,383

**Data Note:** Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2009 and 2014 is expressed in current dollars, including an adjustment for inflation.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

3953 Gifford St, Grand Prairie TX 75050

Latitude 32.758881  
Longitude -96.945337  
Ring: 1.0 mile

**Site Type: Ring**

	1990		Census 2000		2008		2013		Percent Change	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	1990-2000	2008-2013
Total Population	2,665		2,474		2,538		2,596		-7.2%	2.3%
Total Households	783		750		753		764		-4.2%	1.5%
<b>Civilian Population 16+ in Labor Force</b>										
Civilian Employed	905	93.9%	878	92.4%	841	90.2%	866	90.6%	-3.0%	3.0%
Civilian Unemployed	59	6.1%	72	7.6%	91	9.8%	90	9.4%	22.0%	-1.1%
<b>Households by Income</b>										
Total	739	100%	726	100%	755	100%	764	100%	-1.8%	1.2%
< \$10,000	140	18.9%	42	5.8%	37	4.9%	32	4.2%	-70.0%	-13.5%
\$10,000 - \$14,999	58	7.8%	67	9.2%	36	4.8%	30	3.9%	15.5%	-16.7%
\$15,000 - \$19,999	136	18.4%	61	8.4%	52	6.9%	37	4.8%	-55.1%	-28.8%
\$20,000 - \$24,999	57	7.7%	72	9.9%	55	7.3%	46	6.0%	26.3%	-16.4%
\$25,000 - \$29,999	88	11.9%	73	10.1%	58	7.7%	51	6.7%	-17.0%	-12.1%
\$30,000 - \$34,999	68	9.2%	76	10.5%	65	8.6%	44	5.8%	11.8%	-32.3%
\$35,000 - \$39,999	55	7.4%	57	7.9%	70	9.3%	63	8.2%	3.6%	-10.0%
\$40,000 - \$49,999	72	9.7%	60	8.3%	94	12.5%	104	13.6%	-16.7%	10.6%
\$50,000 - \$59,999	35	4.7%	61	8.4%	49	6.5%	78	10.2%	74.3%	59.2%
\$60,000 - \$74,999	23	3.1%	59	8.1%	97	12.8%	96	12.6%	156.5%	-1.0%
\$75,000 - \$99,999	2	0.3%	67	9.2%	84	11.1%	108	14.1%	3250.0%	28.6%
\$100,000 - \$124,999	0	0.0%	14	1.9%	32	4.2%	45	5.9%	0.0%	40.6%
\$125,000 - \$149,999	0	0.0%	8	1.1%	10	1.3%	13	1.7%	0.0%	30.0%
\$150,000+	5	0.7%	9	1.2%	16	2.1%	17	2.2%	80.0%	6.3%
Median Household Income	\$22,557		\$32,945		\$40,428		\$46,825		46.1%	15.8%
Average Household Income	\$25,924		\$44,986		\$53,983		\$59,436		73.5%	10.1%
Per Capita Income	\$9,985		\$13,020		\$16,006		\$17,431		30.4%	8.9%

	Number	Percent
<b>2008 Households by Disposable Income</b>		
Total	753	100.0%
< \$15,000	89	11.8%
\$15,000 - \$24,999	131	17.4%
\$25,000 - \$34,999	151	20.1%
\$35,000 - \$49,999	161	21.4%
\$50,000 - \$74,999	145	19.3%
\$75,000 - \$99,999	38	5.0%
\$100,000 - \$149,999	27	3.6%
\$150,000 - \$199,999	6	0.8%
\$200,000+	5	0.7%
Median Disposable Income	\$35,332	
Average Disposable Income	\$44,173	

<b>2008 Consumer Spending</b>		
Average Consumer Spending	\$114,953	
Average Consumer Spending on Retail Goods	\$44,274	

<b>Census 2000 Population 16+ by Employment Status</b>		
Total	1,735	100%
In Labor Force	957	55.2%
Civilian Employed	878	50.6%
Civilian Unemployed	72	4.1%
In Armed Forces	8	0.5%
Not in Labor Force	778	44.8%

<b>Census 2008 Population 25+ by Educational Attainment</b>		
Total	1,421	100%
Less than 9th Grade	398	28.0%
9th - 12th Grade, No Diploma	330	23.2%
High School Graduate	431	30.3%
Some College, No Degree	174	12.2%
Associate Degree	32	2.3%
Bachelor's Degree	46	3.2%
Graduate/Professional Degree	10	0.7%

**Data Note:** Detail may not sum to totals due to rounding. Income represents the annual income for the preceding year. Income for 2008 and 2013 is expressed in current dollars, including an adjustment for inflation.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing, ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2008 and 2013. Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3953 Gifford St, Grand Prairie TX 75050

Latitude 32.758881  
 Longitude -96.945337  
 Ring: 3.0 mile

Site Type: Ring

	1990		Census 2000		2008		2013		Percent Change	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	1990-2000	2008-2013
Total Population	33,140		36,958		41,220		43,094		11.5%	4.5%
Total Households	10,050		10,773		11,541		11,948		7.2%	3.5%
<b>Civilian Population 16+ in Labor Force</b>										
Civilian Employed	15,179	91.8%	14,756	92.9%	15,466	90.8%	16,232	91.0%	-2.8%	5.0%
Civilian Unemployed	1,348	8.2%	1,125	7.1%	1,574	9.2%	1,603	9.0%	-16.5%	1.8%
<b>Households by Income</b>										
Total	10,133	100%	10,970	100%	11,540	100%	11,947	100%	8.3%	3.5%
< \$10,000	1,412	13.9%	1,179	10.7%	1,126	9.8%	984	8.2%	-16.5%	-12.6%
\$10,000 - \$14,999	909	9.0%	770	7.0%	504	4.4%	487	4.1%	-15.3%	-3.4%
\$15,000 - \$19,999	1,033	10.2%	672	6.1%	586	5.1%	491	4.1%	-34.9%	-16.2%
\$20,000 - \$24,999	1,138	11.2%	744	6.8%	612	5.3%	519	4.3%	-34.6%	-15.2%
\$25,000 - \$29,999	809	8.0%	721	6.6%	617	5.3%	567	4.7%	-10.9%	-8.1%
\$30,000 - \$34,999	877	8.7%	686	6.3%	596	5.2%	457	3.8%	-21.8%	-23.3%
\$35,000 - \$39,999	899	8.9%	744	6.8%	650	5.6%	582	4.9%	-17.2%	-10.5%
\$40,000 - \$49,999	1,153	11.4%	1,337	12.2%	1,188	10.3%	1,055	8.8%	16.0%	-11.2%
\$50,000 - \$59,999	873	8.6%	1,284	11.7%	1,043	9.0%	1,277	10.7%	47.1%	22.4%
\$60,000 - \$74,999	660	6.5%	1,225	11.2%	1,722	14.9%	1,814	15.2%	85.6%	5.3%
\$75,000 - \$99,999	299	3.0%	1,043	9.5%	1,798	15.6%	1,887	15.8%	248.8%	4.9%
\$100,000 - \$124,999	43	0.4%	300	2.7%	583	5.1%	1,207	10.1%	597.7%	107.0%
\$125,000 - \$149,999	1	0.0%	123	1.1%	254	2.2%	290	2.4%	12200.0%	14.2%
\$150,000+	27	0.3%	142	1.3%	261	2.3%	330	2.8%	425.9%	26.4%
Median Household Income	\$28,640		\$39,764		\$49,112		\$56,056		38.8%	14.1%
Average Household Income	\$32,819		\$45,596		\$56,484		\$62,973		38.9%	11.5%
Per Capita Income	\$10,271		\$13,808		\$16,231		\$17,961		34.4%	10.7%

	Number	Percent
<b>2008 Households by Disposable Income</b>		
Total	11,541	100.0%
< \$15,000	1,836	15.9%
\$15,000 - \$24,999	1,402	12.1%
\$25,000 - \$34,999	1,584	13.7%
\$35,000 - \$49,999	2,336	20.2%
\$50,000 - \$74,999	2,907	25.2%
\$75,000 - \$99,999	832	7.2%
\$100,000 - \$149,999	508	4.4%
\$150,000 - \$199,999	63	0.5%
\$200,000+	73	0.6%
Median Disposable Income	\$39,742	
Average Disposable Income	\$47,115	

<b>2008 Consumer Spending</b>		
Average Consumer Spending	\$1,435,560	
Average Consumer Spending on Retail Goods	\$549,627	

<b>Census 2000 Population 16+ by Employment Status</b>		
Total	26,184	100%
In Labor Force	15,910	60.8%
Civilian Employed	14,756	56.4%
Civilian Unemployed	1,125	4.3%
In Armed Forces	29	0.1%
Not in Labor Force	10,274	39.2%

<b>Census 2008 Population 25+ by Educational Attainment</b>		
Total	23,564	100%
Less than 9th Grade	5,659	24.0%
9th - 12th Grade, No Diploma	4,930	20.9%
High School Graduate	6,601	28.0%
Some College, No Degree	3,338	14.2%
Associate Degree	970	4.1%
Bachelor's Degree	1,361	5.8%
Graduate/Professional Degree	705	3.0%

**Data Note:** Detail may not sum to totals due to rounding. Income represents the annual income for the preceding year. Income for 2008 and 2013 is expressed in current dollars, including an adjustment for inflation.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2008 and 2013. Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics.



3953 Gifford St, Grand Prairie TX 75050

Latitude 32.758881  
 Longitude -96.945337  
 Ring: 5.0 mile

**Site Type: Ring**

	1990		Census 2000		2008		2013		Percent Change	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	1990-2000	2008-2013
Total Population	169,083		195,662		210,207		219,760		15.7%	4.5%
Total Households	55,308		59,768		62,589		65,046		8.1%	3.9%
<b>Civilian Population 16+ in Labor Force</b>										
Civilian Employed	77,266	92.1%	80,840	93.1%	81,482	91.2%	85,803	91.5%	4.6%	5.3%
Civilian Unemployed	6,668	7.9%	5,988	6.9%	7,887	8.8%	8,018	8.5%	-10.2%	1.7%
<b>Households by Income</b>										
Total	55,422	100%	60,108	100%	62,581	100%	65,040	100%	8.5%	3.9%
< \$10,000	8,104	14.6%	6,289	10.5%	5,607	9.0%	4,899	7.5%	-22.4%	-12.6%
\$10,000 - \$14,999	5,350	9.7%	4,068	6.8%	2,505	4.0%	2,460	3.8%	-24.0%	-1.8%
\$15,000 - \$19,999	6,017	10.9%	4,321	7.2%	3,168	5.1%	2,599	4.0%	-28.2%	-18.0%
\$20,000 - \$24,999	6,058	10.9%	4,806	8.0%	3,789	6.1%	2,973	4.6%	-20.7%	-21.5%
\$25,000 - \$29,999	5,173	9.3%	4,887	8.1%	3,789	6.1%	3,426	5.3%	-5.5%	-9.6%
\$30,000 - \$34,999	4,698	8.5%	4,520	7.5%	3,869	6.2%	2,848	4.4%	-3.8%	-26.4%
\$35,000 - \$39,999	4,045	7.3%	4,025	6.7%	4,411	7.0%	3,738	5.7%	-0.5%	-15.3%
\$40,000 - \$49,999	6,279	11.3%	7,135	11.9%	6,609	10.6%	6,802	10.5%	13.6%	2.9%
\$50,000 - \$59,999	3,879	7.0%	5,625	9.4%	5,818	9.3%	6,828	10.5%	45.0%	17.4%
\$60,000 - \$74,999	3,110	5.6%	5,684	9.5%	8,120	13.0%	9,767	15.0%	82.8%	20.3%
\$75,000 - \$99,999	1,780	3.2%	5,107	8.5%	8,470	13.5%	9,181	14.1%	186.9%	8.4%
\$100,000 - \$124,999	497	0.9%	1,996	3.3%	3,023	4.8%	5,615	8.6%	301.6%	85.7%
\$125,000 - \$149,999	160	0.3%	699	1.2%	1,717	2.7%	1,670	2.6%	336.9%	-2.7%
\$150,000+	272	0.5%	946	1.6%	1,686	2.7%	2,234	3.4%	247.8%	32.5%
Median Household Income	\$26,922		\$36,309		\$46,406		\$53,595		34.9%	15.5%
Average Household Income	\$32,273		\$44,839		\$56,313		\$62,819		38.9%	11.6%
Per Capita Income	\$10,769		\$13,907		\$16,855		\$18,693		29.1%	10.9%

	Number	Percent
<b>2008 Households by Disposable Income</b>		
Total	62,583	100.0%
< \$15,000	9,250	14.8%
\$15,000 - \$24,999	8,330	13.3%
\$25,000 - \$34,999	9,741	15.6%
\$35,000 - \$49,999	12,849	20.5%
\$50,000 - \$74,999	14,173	22.6%
\$75,000 - \$99,999	4,400	7.0%
\$100,000 - \$149,999	2,909	4.6%
\$150,000 - \$199,999	420	0.7%
\$200,000+	511	0.8%
Median Disposable Income	\$38,450	
Average Disposable Income	\$47,379	

<b>2008 Consumer Spending</b>		
Average Consumer Spending	\$7,714,501	
Average Consumer Spending on Retail Goods	\$2,934,454	

<b>Census 2000 Population 16+ by Employment Status</b>		
Total	138,990	100%
In Labor Force	86,918	62.5%
Civilian Employed	80,840	58.2%
Civilian Unemployed	5,988	4.3%
In Armed Forces	90	0.1%
Not in Labor Force	52,072	37.5%

<b>Census 2008 Population 25+ by Educational Attainment</b>		
Total	119,441	100%
Less than 9th Grade	28,394	23.8%
9th - 12th Grade, No Diploma	23,750	19.9%
High School Graduate	32,568	27.3%
Some College, No Degree	18,509	15.5%
Associate Degree	4,598	3.8%
Bachelor's Degree	8,039	6.7%
Graduate/Professional Degree	3,583	3.0%

**Data Note:** Detail may not sum to totals due to rounding. Income represents the annual income for the preceding year. Income for 2008 and 2013 is expressed in current dollars, including an adjustment for inflation.

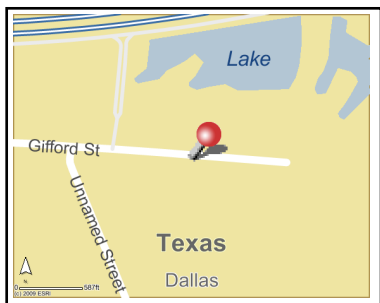
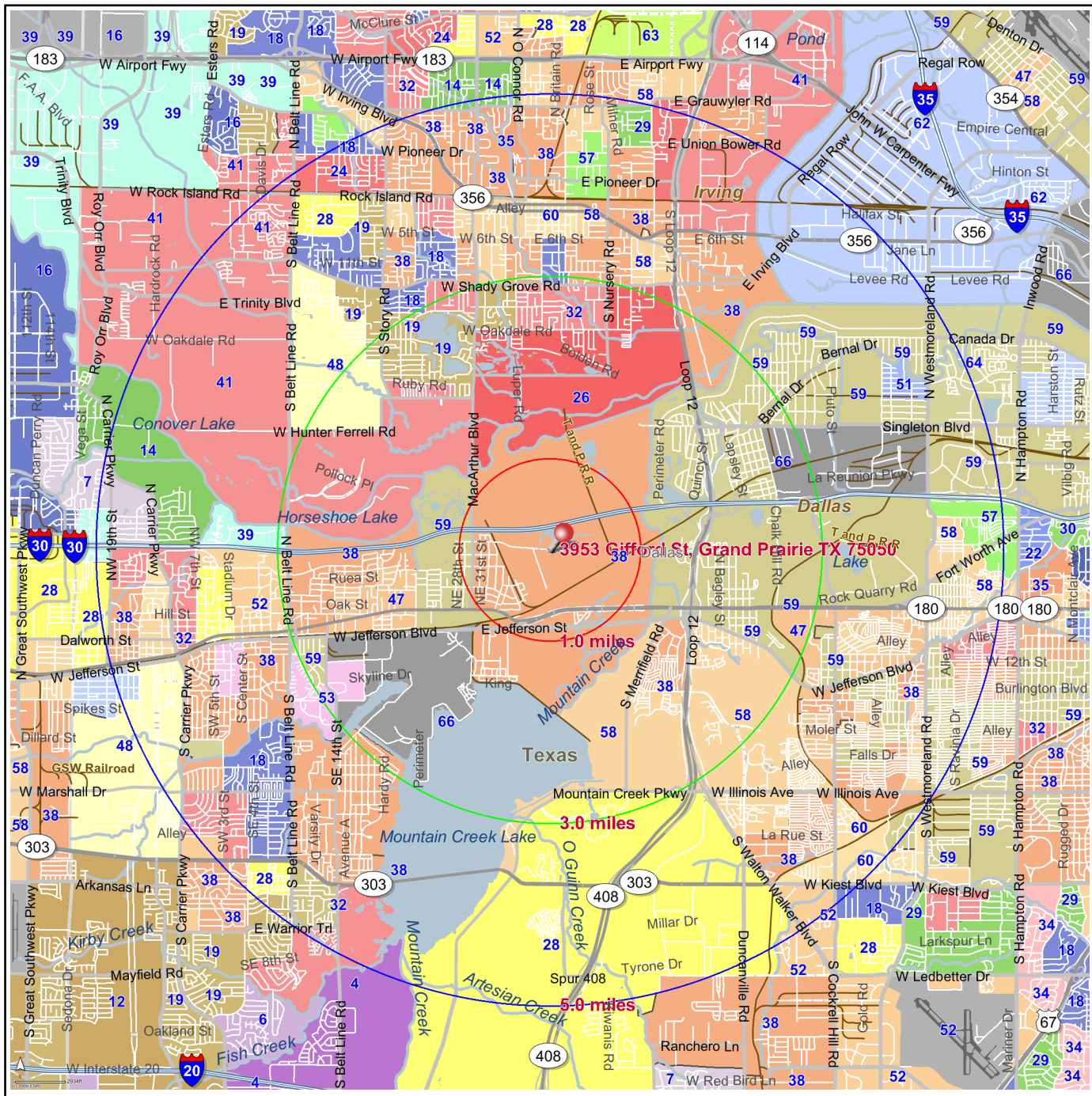
**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI converted 1990 Census data into 2000 geography. ESRI forecasts for 2008 and 2013. Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics.

3953 Gifford St, Grand Prairie  
TX 75050

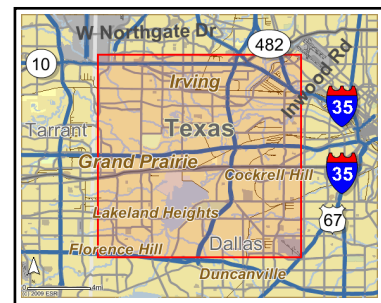
Latitude 32.758881

Longitude -96.945337

August 3, 2009



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Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

# Tapestry Segmentation

Tapestry Segmentation represents the fourth generation of market segmentation systems that began 30 years ago. The 65-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. A longer description of each segment is available at:

<http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

- |  |                                       |
|--|---------------------------------------|
| Segment 01: Top Rung                   | Segment 34: Family Foundations        |
| Segment 02: Suburban Splendor          | Segment 35: International Marketplace |
| Segment 03: Connoisseurs               | Segment 36: Old and Newcomers         |
| Segment 04: Boomburbs                  | Segment 37: Prairie Living            |
| Segment 05: Wealthy Seaboard Suburbs   | Segment 38: Industrious Urban Fringe  |
| Segment 06: Sophisticated Squires      | Segment 39: Young and Restless        |
| Segment 07: Exurbanites                | Segment 40: Military Proximity        |
| Segment 08: Laptops and Lattes         | Segment 41: Crossroads                |
| Segment 09: Urban Chic                 | Segment 42: Southern Satellites       |
| Segment 10: Pleasant-Ville             | Segment 43: The Elders                |
| Segment 11: Pacific Heights            | Segment 44: Urban Melting Pot         |
| Segment 12: Up and Coming Families     | Segment 45: City Strivers             |
| Segment 13: In Style                   | Segment 46: Rooted Rural              |
| Segment 14: Prosperous Empty Nesters   | Segment 47: Las Casas                 |
| Segment 15: Silver and Gold            | Segment 48: Great Expectations        |
| Segment 16: Enterprising Professionals | Segment 49: Senior Sun Seekers        |
| Segment 17: Green Acres                | Segment 50: Heartland Communities     |
| Segment 18: Cozy and Comfortable       | Segment 51: Metro City Edge           |
| Segment 19: Milk and Cookies           | Segment 52: Inner City Tenants        |
| Segment 20: City Lights                | Segment 53: Home Town                 |
| Segment 21: Urban Villages             | Segment 54: Urban Rows                |
| Segment 22: Metropolitans              | Segment 55: College Towns             |
| Segment 23: Trendsetters               | Segment 56: Rural Bypasses            |
| Segment 24: Main Street, USA           | Segment 57: Simple Living             |
| Segment 25: Salt of the Earth          | Segment 58: NeWest Residents          |
| Segment 26: Midland Crowd              | Segment 59: Southwestern Families     |
| Segment 27: Metro Renters              | Segment 60: City Dimensions           |
| Segment 28: Aspiring Young Families    | Segment 61: High Rise Renters         |
| Segment 29: Rustbelt Retirees          | Segment 62: Modest Income Homes       |
| Segment 30: Retirement Communities     | Segment 63: Dorms to Diplomas         |
| Segment 31: Rural Resort Dwellers      | Segment 64: City Commons              |
| Segment 32: Rustbelt Traditions        | Segment 65: Social Security Set       |
| Segment 33: Midlife Junction           | Segment 66: Unclassified              |

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 1 miles

Site Type: Ring

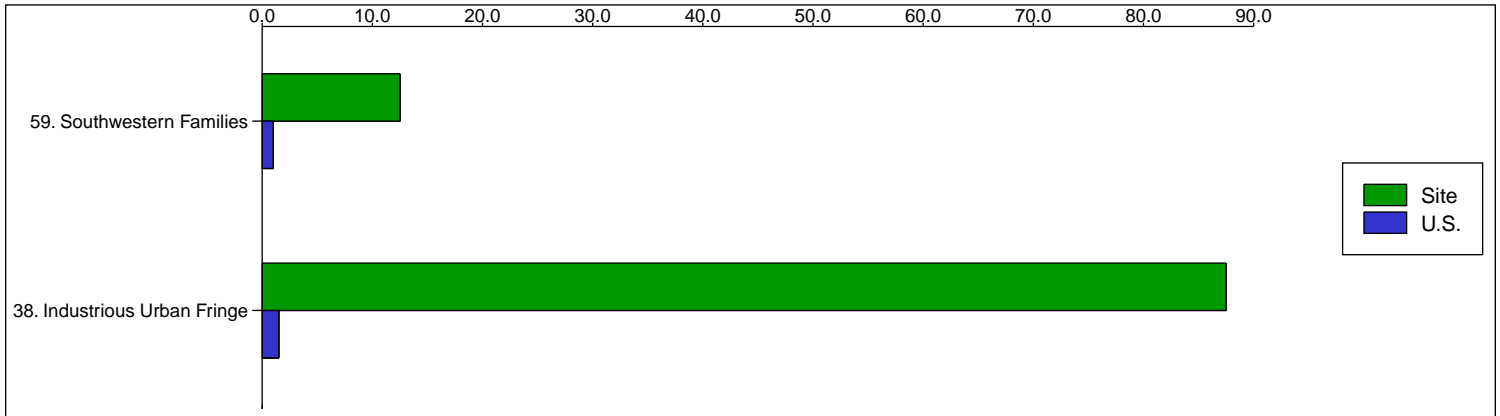
### Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	38. Industrious Urban Fringe	87.5%	87.5%	1.5%	1.5%	5720
2	59. Southwestern Families	12.5%	100.0%	1.0%	2.5%	1280
<b>Total</b>		<b>100.0%</b>		<b>2.5%</b>		<b>3,991</b>

### Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI

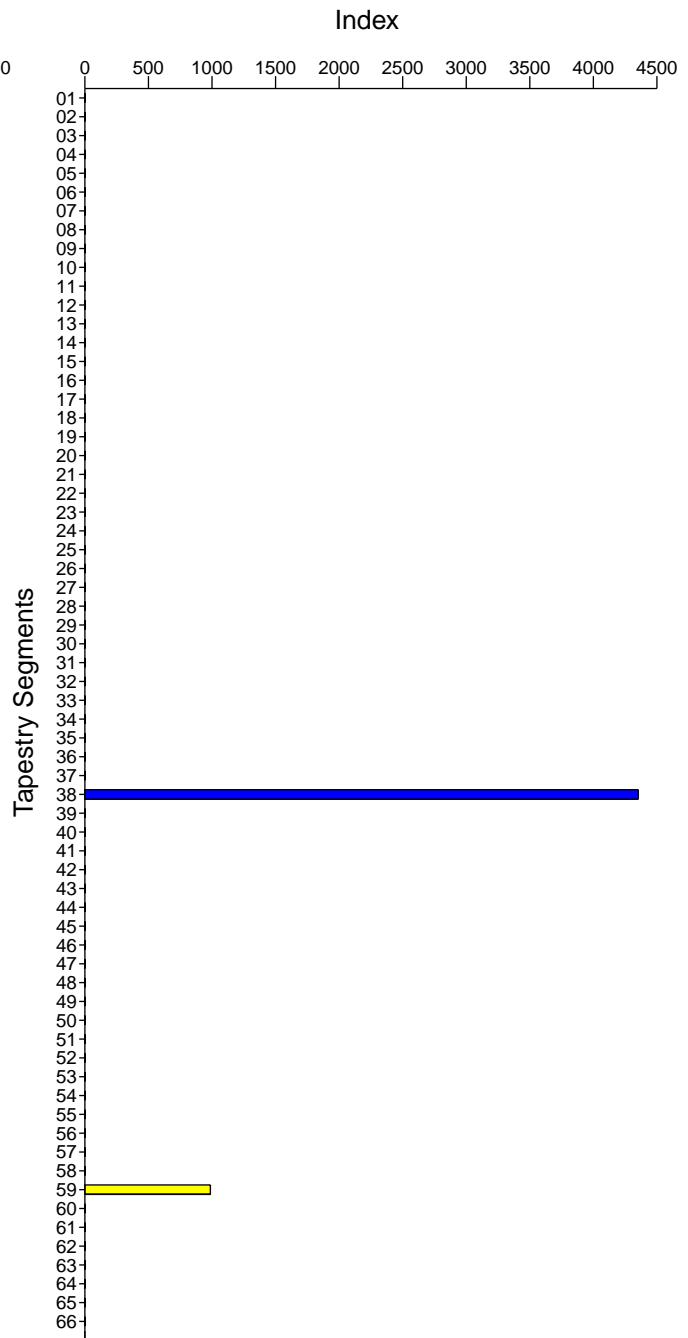
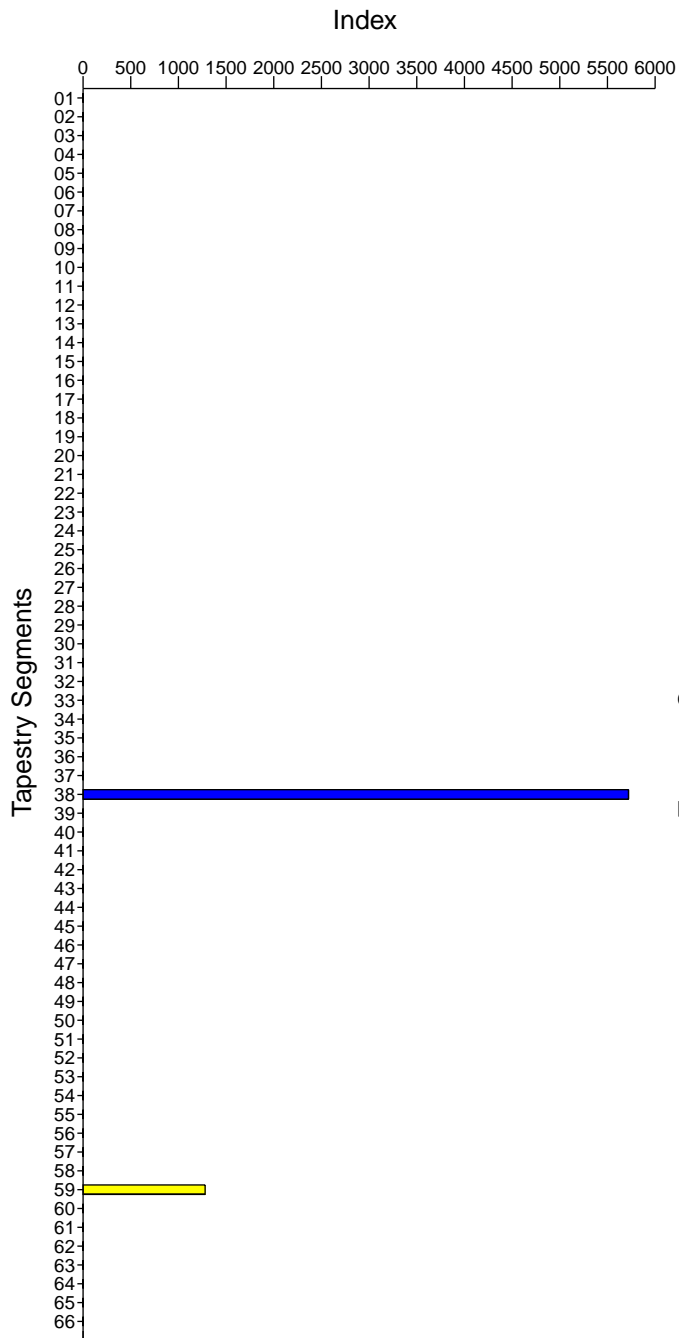
3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 1 miles

Site Type: Ring

Tapestry Indexes by Households

Tapestry Indexes by Population



Source: ESRI

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 1 miles

Site Type: Ring

Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	753	100.0%		2,538	100.0%	
<b>L1. High Society</b>	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
<b>L2. Upscale Avenues</b>	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
<b>L3. Metropolis</b>	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>L4. Solo Acts</b>	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
<b>L5. Senior Styles</b>	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>L6. Scholars &amp; Patriots</b>	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 1 miles

Site Type: Ring

Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	753	100.0%		2,538	100.0%	
<b>L7. High Hopes</b>	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0
<b>L8. Global Roots</b>	659	87.5%	1069	2,209	87.0%	892
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	659	87.5%	5720	2,209	87.0%	4351
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
<b>L9. Family Portrait</b>	94	12.5%	159	329	13.0%	141
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	94	12.5%	1280	329	13.0%	987
64 City Commons	0	0.0%	0	0	0.0%	0
<b>L10. Traditional Living</b>	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

**Source:** ESRI

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 1 miles

Site Type: Ring

Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	753	100.0%		2,538	100.0%	
<b>U1. Principal Urban Centers I</b>	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
<b>U2. Principal Urban Centers II</b>	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>U3. Metro Cities I</b>	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
<b>U4. Metro Cities II</b>	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
<b>U5. Urban Outskirts I</b>	659	87.5%	799	2,209	87.0%	765
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	659	87.5%	5720	2,209	87.0%	4351
48 Great Expectations	0	0.0%	0	0	0.0%	0

Source: ESRI



3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 1 miles

Site Type: Ring

Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	753	100.0%		2,538	100.0%	
<b>U6. Urban Outskirts II</b>	94	12.5%	243	329	13.0%	246
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	94	12.5%	1280	329	13.0%	987
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>U7. Suburban Periphery I</b>	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
<b>U9. Small Towns</b>	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

**Source:** ESRI

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 3 miles

Site Type: Ring

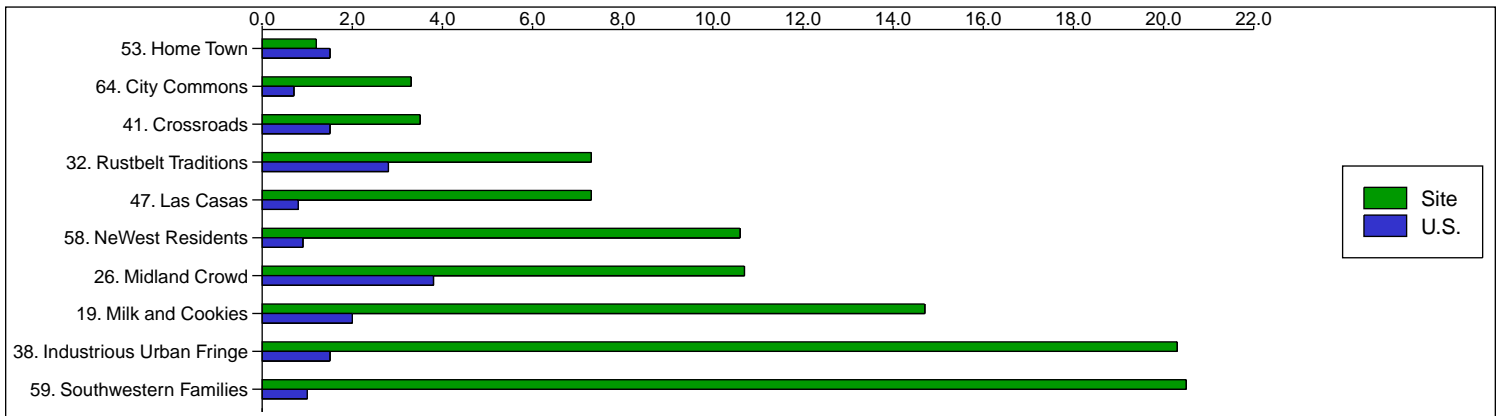
## Top Twenty Tapestry Segments

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	59. Southwestern Families	20.5%	20.5%	1.0%	1.0%	2107
2	38. Industrious Urban Fringe	20.3%	40.8%	1.5%	2.5%	1328
3	19. Milk and Cookies	14.7%	55.5%	2.0%	4.5%	751
4	26. Midland Crowd	10.7%	66.2%	3.8%	8.3%	284
5	58. NeWest Residents	10.6%	76.8%	0.9%	9.2%	1196
	<b>Subtotal</b>	<b>76.8%</b>		<b>9.2%</b>		
6	47. Las Casas	7.3%	84.1%	0.8%	10.0%	967
7	32. Rustbelt Traditions	7.3%	91.4%	2.8%	12.8%	258
8	41. Crossroads	3.5%	94.9%	1.5%	14.3%	232
9	64. City Commons	3.3%	98.2%	0.7%	15.0%	493
10	53. Home Town	1.2%	99.4%	1.5%	16.5%	82
	<b>Subtotal</b>	<b>22.6%</b>		<b>7.3%</b>		
11	18. Cozy and Comfortable	0.3%	99.7%	2.8%	19.3%	11
12	48. Great Expectations	0.1%	99.8%	1.7%	21.0%	7
13	52. Inner City Tenants	0.0%	99.8%	1.5%	22.5%	1
	<b>Total</b>	<b>99.8%</b>		<b>22.5%</b>		<b>445</b>

## Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI

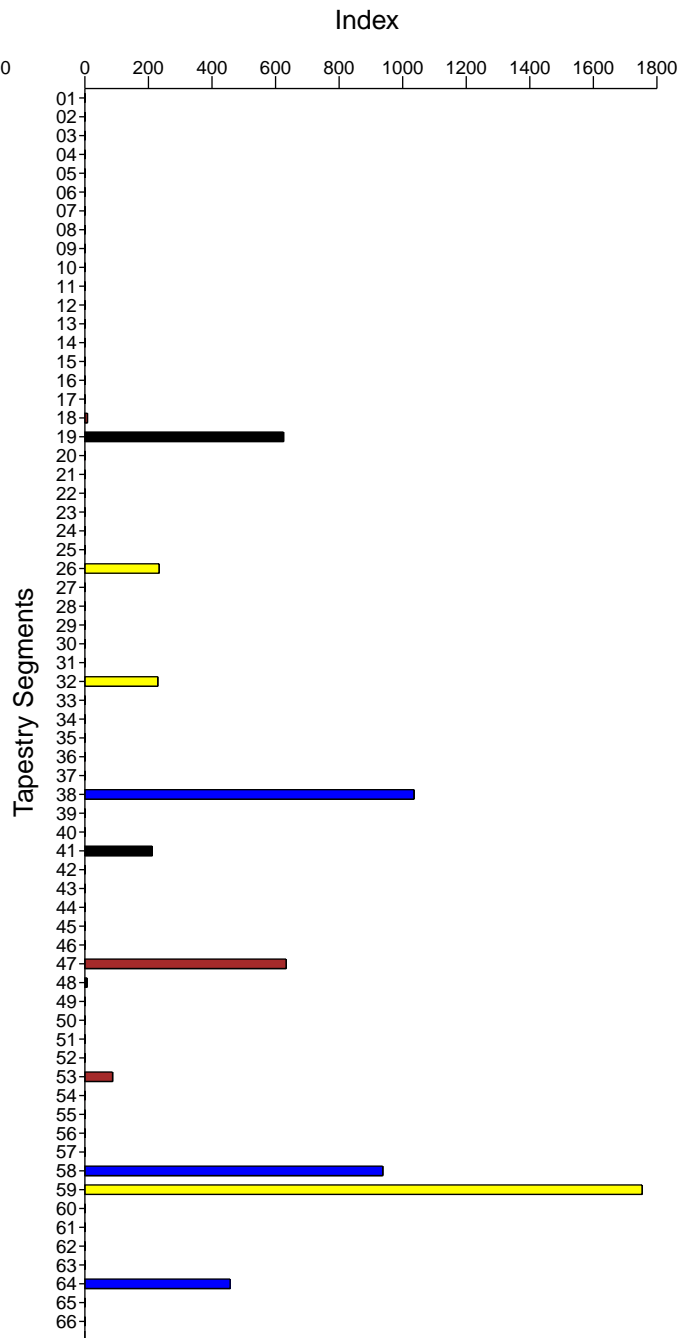
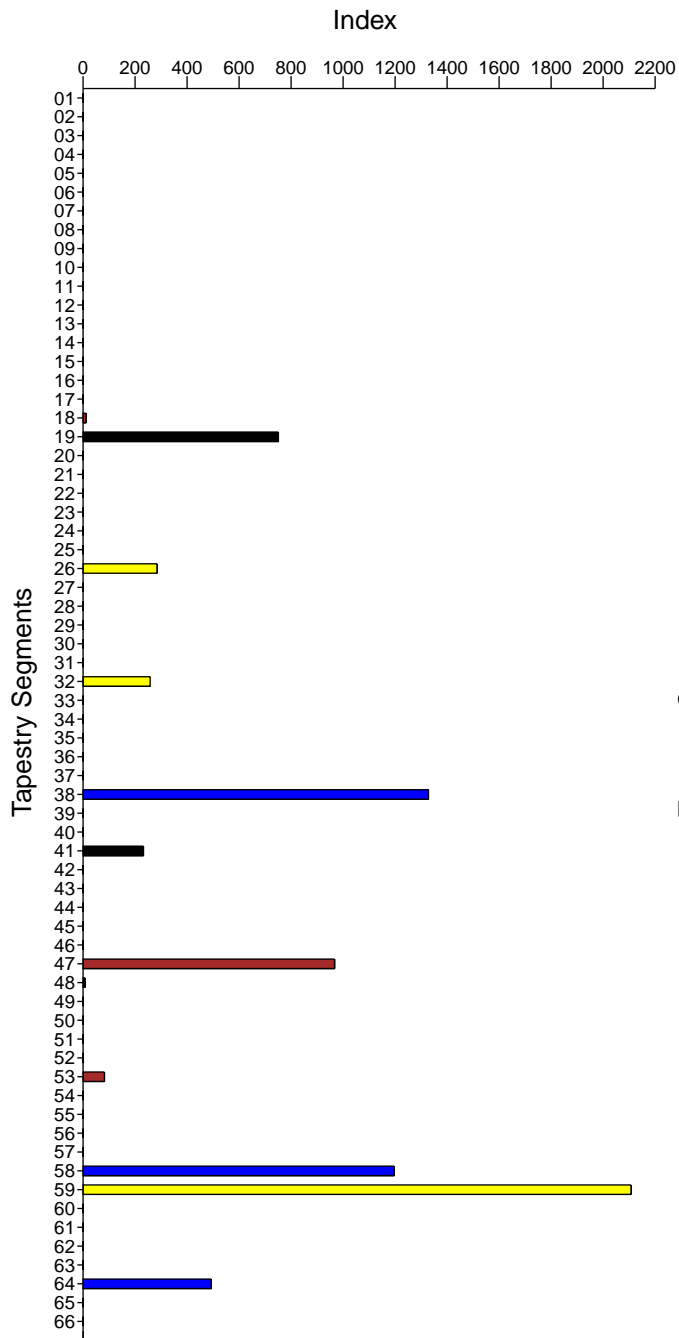
3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 3 miles

Site Type: Ring

Tapestry Indexes by Households

Tapestry Indexes by Population



Source: ESRI

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 3 miles

Site Type: Ring

Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	11,241	100.0%		39,599	100.0%	
<b>L1. High Society</b>	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
<b>L2. Upscale Avenues</b>	34	0.3%	2	91	0.2%	2
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	34	0.3%	11	91	0.2%	8
<b>L3. Metropolis</b>	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>L4. Solo Acts</b>	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
<b>L5. Senior Styles</b>	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>L6. Scholars &amp; Patriots</b>	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 3 miles

Site Type: Ring

Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	11,241	100.0%		39,599	100.0%	
<b>L7. High Hopes</b>	14	0.1%	3	37	0.1%	2
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	14	0.1%	7	37	0.1%	6
<b>L8. Global Roots</b>	4,304	38.3%	468	15,824	40.0%	410
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	2,285	20.3%	1328	8,199	20.7%	1035
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	823	7.3%	967	3,111	7.9%	633
52 Inner City Tenants	1	0.0%	1	1	0.0%	0
58 NeWest Residents	1,195	10.6%	1196	4,513	11.4%	937
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
<b>L9. Family Portrait</b>	4,339	38.6%	493	15,842	40.0%	435
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	1,654	14.7%	751	5,400	13.6%	625
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	2,310	20.5%	2107	9,121	23.0%	1753
64 City Commons	375	3.3%	493	1,321	3.3%	457
<b>L10. Traditional Living</b>	818	7.3%	83	2,426	6.1%	74
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	818	7.3%	258	2,426	6.1%	229
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	134	1.2%	13	480	1.2%	13
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	134	1.2%	82	480	1.2%	87
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	1,598	14.2%	152	4,899	12.4%	133
26 Midland Crowd	1,203	10.7%	284	3,563	9.0%	233
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	395	3.5%	232	1,336	3.4%	212
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Source: ESRI

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 3 miles

Site Type: Ring

Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	11,241	100.0%		39,599	100.0%	
<b>U1. Principal Urban Centers I</b>	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
<b>U2. Principal Urban Centers II</b>	2,393	21.3%	451	8,945	22.6%	406
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	823	7.3%	967	3,111	7.9%	633
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	1,195	10.6%	1196	4,513	11.4%	937
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	375	3.3%	493	1,321	3.3%	457
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>U3. Metro Cities I</b>	1,654	14.7%	130	5,400	13.6%	120
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	1,654	14.7%	751	5,400	13.6%	625
22 Metropolitans	0	0.0%	0	0	0.0%	0
<b>U4. Metro Cities II</b>	1	0.0%	0	1	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	1	0.0%	1	1	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
<b>U5. Urban Outskirts I</b>	3,117	27.7%	253	10,662	26.9%	237
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	818	7.3%	258	2,426	6.1%	229
38 Industrious Urban Fringe	2,285	20.3%	1328	8,199	20.7%	1035
48 Great Expectations	14	0.1%	7	37	0.1%	6

Source: ESRI

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 3 miles

Site Type: Ring

Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	11,241	100.0%		39,599	100.0%	
<b>U6. Urban Outskirts II</b>	2,310	20.5%	401	9,121	23.0%	438
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	2,310	20.5%	2107	9,121	23.0%	1753
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
<b>U7. Suburban Periphery I</b>	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	168	1.5%	15	571	1.4%	16
18 Cozy and Comfortable	34	0.3%	11	91	0.2%	8
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	134	1.2%	82	480	1.2%	87
<b>U9. Small Towns</b>	395	3.5%	72	1,336	3.4%	75
41 Crossroads	395	3.5%	232	1,336	3.4%	212
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	1,203	10.7%	94	3,563	9.0%	79
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	1,203	10.7%	284	3,563	9.0%	233
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

**Data Note:** This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

**Source:** ESRI

**3953 Gifford St, Grand Prairie TX 75050**  
**Industrial Study 1-3-5 Mile Ring**  
**32.758881, -96.945337**

**Site Type: Ring**

**Latitude: 32.758881**  
**Longitude: -96.945337**  
**Radius: 5 miles**

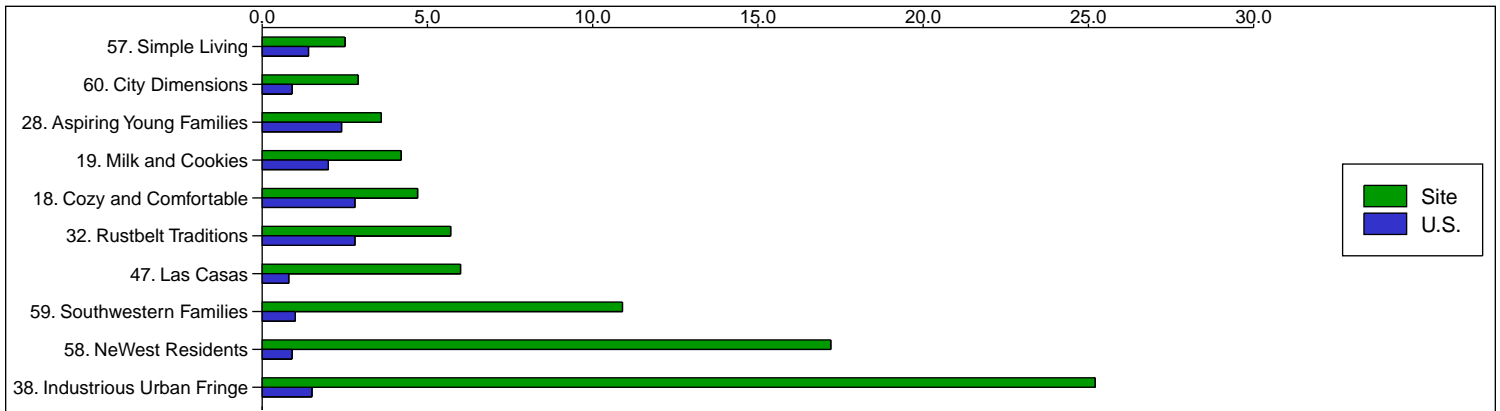
**Top Twenty Tapestry Segments**

Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	38. Industrious Urban Fringe	25.2%	25.2%	1.5%	1.5%	1648
2	58. NeWest Residents	17.2%	42.4%	0.9%	2.4%	1939
3	59. Southwestern Families	10.9%	53.3%	1.0%	3.4%	1119
4	47. Las Casas	6.0%	59.3%	0.8%	4.2%	792
5	32. Rustbelt Traditions	5.7%	65.0%	2.8%	7.0%	203
	<b>Subtotal</b>	<b>65.0%</b>		<b>7.0%</b>		
6	18. Cozy and Comfortable	4.7%	69.7%	2.8%	9.8%	166
7	19. Milk and Cookies	4.2%	73.9%	2.0%	11.8%	216
8	28. Aspiring Young Families	3.6%	77.5%	2.4%	14.2%	154
9	60. City Dimensions	2.9%	80.4%	0.9%	15.1%	340
10	57. Simple Living	2.5%	82.9%	1.4%	16.5%	180
	<b>Subtotal</b>	<b>17.9%</b>		<b>9.5%</b>		
11	41. Crossroads	2.4%	85.3%	1.5%	18.0%	158
12	64. City Commons	2.0%	87.3%	0.7%	18.7%	303
13	26. Midland Crowd	1.9%	89.2%	3.8%	22.5%	51
14	24. Main Street, USA	1.7%	90.9%	2.6%	25.1%	66
15	52. Inner City Tenants	1.2%	92.1%	1.5%	26.6%	82
	<b>Subtotal</b>	<b>9.2%</b>		<b>10.1%</b>		
16	48. Great Expectations	1.2%	93.3%	1.7%	28.3%	68
17	53. Home Town	1.2%	94.5%	1.5%	29.8%	80
18	35. International Marketplace	1.0%	95.5%	1.3%	31.1%	79
19	39. Young and Restless	1.0%	96.5%	1.4%	32.5%	69
20	21. Urban Villages	1.0%	97.5%	0.8%	33.3%	124
	<b>Subtotal</b>	<b>5.4%</b>		<b>6.7%</b>		
	<b>Total</b>	<b>97.5%</b>		<b>33.3%</b>		<b>294</b>

**Top Ten Tapestry Segments**

**Site vs. U.S.**



**Percent of Households by Tapestry Segment**

Source: ESRI



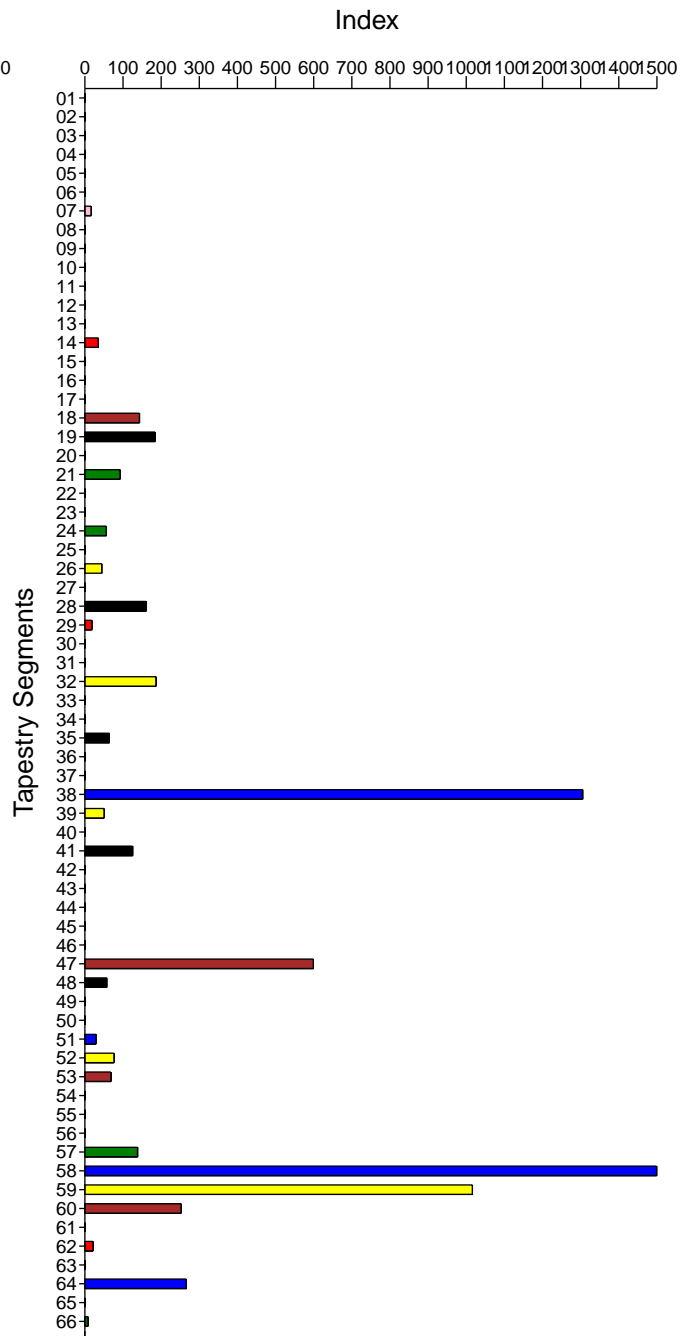
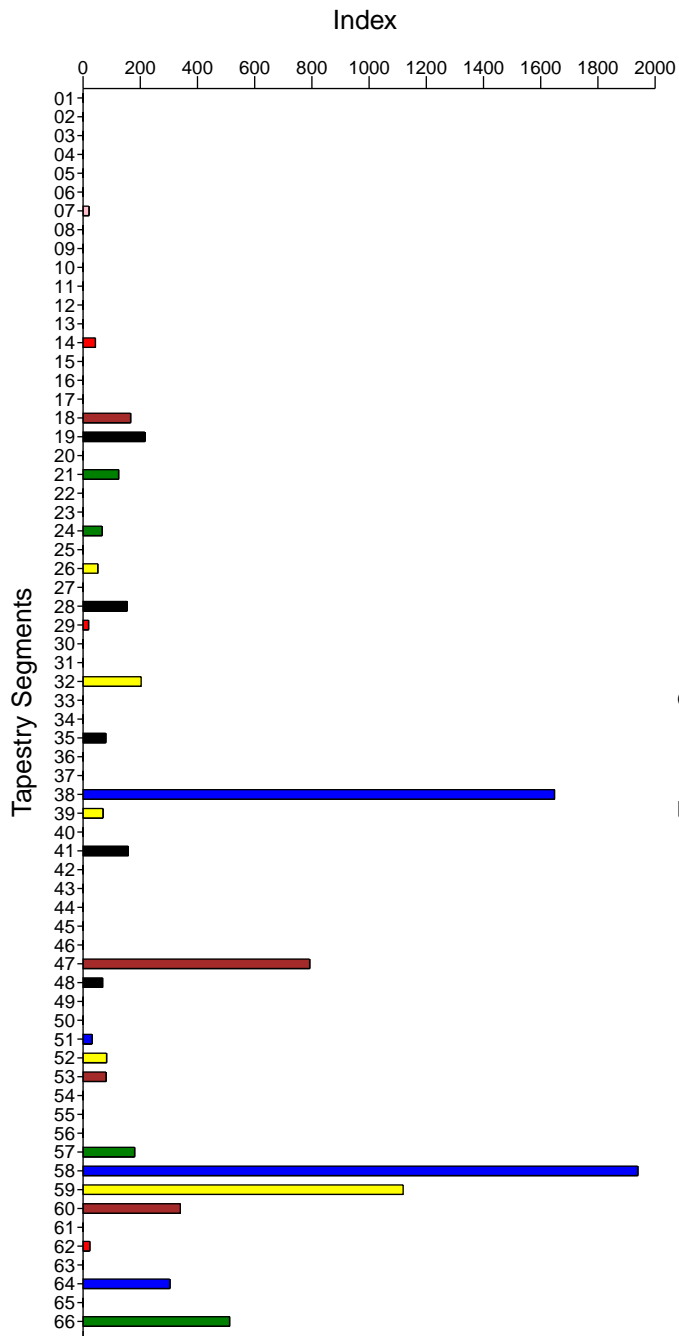
3953 Gifford St, Grand Prairie TX 75050  
Industrial Study 1-3-5 Mile Ring  
32.758881, -96.945337

Latitude: 32.758881  
Longitude: -96.945337  
Radius: 5 miles

Site Type: Ring

Tapestry Indexes by Households

Tapestry Indexes by Population



Source: ESRI

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 5 miles

Site Type: Ring

Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	62,731	100.0%		211,047	100.0%	
<b>L1. High Society</b>	319	0.5%	4	858	0.4%	3
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	319	0.5%	20	858	0.4%	16
<b>L2. Upscale Avenues</b>	2,952	4.7%	34	8,472	4.0%	29
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	2,952	4.7%	166	8,472	4.0%	143
<b>L3. Metropolis</b>	332	0.5%	10	1,088	0.5%	10
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	184	0.3%	31	632	0.3%	29
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	148	0.2%	23	456	0.2%	21
<b>L4. Solo Acts</b>	616	1.0%	14	1,143	0.5%	11
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	616	1.0%	69	1,143	0.5%	50
<b>L5. Senior Styles</b>	2,341	3.7%	30	5,339	2.5%	24
14 Prosperous Empty Nesters	495	0.8%	43	1,237	0.6%	35
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	250	0.4%	19	706	0.3%	18
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	1,596	2.5%	180	3,396	1.6%	138
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>L6. Scholars &amp; Patriots</b>	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
 Longitude: -96.945337  
 Radius: 5 miles

Site Type: Ring

Tapestry LifeMode Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	62,731	100.0%		211,047	100.0%	
<b>L7. High Hopes</b>	3,025	4.8%	118	9,546	4.5%	118
28 Aspiring Young Families	2,279	3.6%	154	7,678	3.6%	161
48 Great Expectations	746	1.2%	68	1,868	0.9%	57
<b>L8. Global Roots</b>	33,650	53.6%	655	118,424	56.1%	575
35 International Marketplace	639	1.0%	79	2,078	1.0%	64
38 Industrious Urban Fringe	15,817	25.2%	1648	55,092	26.1%	1305
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	3,761	6.0%	792	15,704	7.4%	599
52 Inner City Tenants	777	1.2%	82	2,280	1.1%	76
58 NeWest Residents	10,811	17.2%	1939	38,465	18.2%	1499
60 City Dimensions	1,845	2.9%	340	4,805	2.3%	252
61 High Rise Renters	0	0.0%	0	0	0.0%	0
<b>L9. Family Portrait</b>	11,386	18.2%	232	42,937	20.3%	221
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	2,653	4.2%	216	8,475	4.0%	184
21 Urban Villages	601	1.0%	124	2,207	1.0%	92
59 Southwestern Families	6,847	10.9%	1119	28,158	13.3%	1016
64 City Commons	1,285	2.0%	303	4,097	1.9%	266
<b>L10. Traditional Living</b>	4,663	7.4%	85	13,461	6.4%	77
24 Main Street, USA	1,065	1.7%	66	2,995	1.4%	56
32 Rustbelt Traditions	3,598	5.7%	203	10,466	5.0%	186
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
<b>L11. Factories &amp; Farms</b>	733	1.2%	12	1,989	0.9%	10
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	733	1.2%	80	1,989	0.9%	68
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
<b>L12. American Quilt</b>	2,707	4.3%	46	7,764	3.7%	40
26 Midland Crowd	1,203	1.9%	51	3,563	1.7%	44
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
41 Crossroads	1,504	2.4%	158	4,201	2.0%	125
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	7	0.0%	512	26	0.0%	8

**Data Note:** This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

**Source:** ESRI

3953 Gifford St, Grand Prairie TX 75050  
 Industrial Study 1-3-5 Mile Ring  
 32.758881, -96.945337

Latitude: 32.758881  
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 Radius: 5 miles

Site Type: Ring

Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	62,731	100.0%		211,047	100.0%	
<b>U1. Principal Urban Centers I</b>	1,240	2.0%	25	4,285	2.0%	27
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	601	1.0%	124	2,207	1.0%	92
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	639	1.0%	79	2,078	1.0%	64
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
<b>U2. Principal Urban Centers II</b>	15,857	25.3%	536	58,266	27.6%	496
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	3,761	6.0%	792	15,704	7.4%	599
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	10,811	17.2%	1939	38,465	18.2%	1499
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	1,285	2.0%	303	4,097	1.9%	266
65 Social Security Set	0	0.0%	0	0	0.0%	0
<b>U3. Metro Cities I</b>	2,653	4.2%	37	8,475	4.0%	35
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	2,653	4.2%	216	8,475	4.0%	184
22 Metropolitans	0	0.0%	0	0	0.0%	0
<b>U4. Metro Cities II</b>	5,517	8.8%	81	15,906	7.5%	76
28 Aspiring Young Families	2,279	3.6%	154	7,678	3.6%	161
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	616	1.0%	69	1,143	0.5%	50
52 Inner City Tenants	777	1.2%	82	2,280	1.1%	76
60 City Dimensions	1,845	2.9%	340	4,805	2.3%	252
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
<b>U5. Urban Outskirts I</b>	21,226	33.8%	309	70,421	33.4%	293
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	1,065	1.7%	66	2,995	1.4%	56
32 Rustbelt Traditions	3,598	5.7%	203	10,466	5.0%	186
38 Industrious Urban Fringe	15,817	25.2%	1648	55,092	26.1%	1305
48 Great Expectations	746	1.2%	68	1,868	0.9%	57

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Site Type: Ring

Tapestry Urbanization Groups	2009 Households			2009 Population		
	Number	Percent	Index	Number	Percent	Index
<b>Total</b>	62,731	100.0%		211,047	100.0%	
<b>U6. Urban Outskirts II</b>	8,775	14.0%	273	32,642	15.5%	294
51 Metro City Edge	184	0.3%	31	632	0.3%	29
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	1,596	2.5%	180	3,396	1.6%	138
59 Southwestern Families	6,847	10.9%	1119	28,158	13.3%	1016
62 Modest Income Homes	148	0.2%	23	456	0.2%	21
<b>U7. Suburban Periphery I</b>	814	1.3%	8	2,095	1.0%	6
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	319	0.5%	20	858	0.4%	16
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	495	0.8%	43	1,237	0.6%	35
15 Silver and Gold	0	0.0%	0	0	0.0%	0
<b>U8. Suburban Periphery II</b>	3,935	6.3%	65	11,167	5.3%	58
18 Cozy and Comfortable	2,952	4.7%	166	8,472	4.0%	143
29 Rustbelt Retirees	250	0.4%	19	706	0.3%	18
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	733	1.2%	80	1,989	0.9%	68
<b>U9. Small Towns</b>	1,504	2.4%	49	4,201	2.0%	44
41 Crossroads	1,504	2.4%	158	4,201	2.0%	125
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
<b>U10. Rural I</b>	1,203	1.9%	17	3,563	1.7%	15
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	1,203	1.9%	51	3,563	1.7%	44
31 Rural Resort Dwellers	0	0.0%	0	0	0.0%	0
<b>U11. Rural II</b>	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	7	0.0%	512	26	0.0%	8

**Data Note:** This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average.

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